

Introduction



Photo: Bundesregierung/Chapeton

The German Film Fund (DFFF) is a model of success. The available funds were exhausted in 2009 as well, in a way that more films were financed than in the two previous years. Since its establishment in January 2007, the DFFF has supported 302 projects in all categories and genres with grants totalling 178,1 million euros. The film productions involved resulted in investments in the German film industry alone, amounting to 1,1 billion euros. This enormously successful balance in the economic and cultural political objectives of the DFFF persuaded me at an

early stage to extend the funding, originally set for only three years, for a further three years until the end of 2012.

The transparency and efficiency of the DFFF are exemplary. Thus, it was perfectly clear to make only a few moderate changes in the DFFF guidelines, for example in the recognition of screenplay fees, archive material for documentary films and for days filming abroad, as well as in the production costs of animation films and in rental references. Above all, the new guidelines will ensure that so-called amphibian productions – among the feature films funded by the DFFF which are to be shown as television series – are first utilised at the place they were made for: The cinema screen!

The DFFF has proven itself on all fronts and more than fulfilled all expectations. It is not only documented by the impressive figures but it is also seen in other European countries establishing similar funding systems by orienting themselves towards the example of the DFFF. I am, therefore, very confident that we will continue to write the success story of the DFFF in the years ahead – also because it is known: Nothing is better than the original!

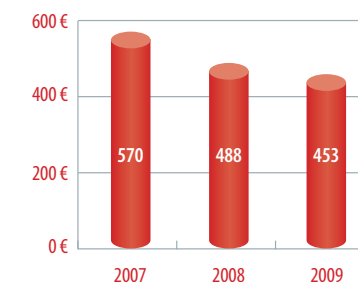
Bernd Neumann, MdB
Minister of State to the Federal Chancellor
Commissioner for Culture and the Media

Number of films

The DFFF supported a total of 104 film projects in 2009. The figure was 99 projects for both 2007 and 2008. The genre "motion pictures" made up by far the largest share of the funded projects. The sharp rise in the number of documentaries financed in 2008 was confirmed in 2009.

Genre	2009	2008	2007
Animated films	5	3	5
Documentaries	25	27	14
Motion pictures	74	69	80
Total number	104	99	99

Overall production costs in million €



The overall production costs of the projects funded by the DFFF in 2009 amounted to 453 million euros – this is roughly equivalent to the 2008 level. In 2007, when the fund was even supporting three major international projects, the budget for DFFF funded projects was 570 million euros.

Average cost of production

The average cost of production for DFFF funded projects was 4,4 million euros in 2009. The figure amounted to 4,9 million euros in 2008 and 5,7 million euros in 2007.

	2009	2008	2007
Average production costs in million €	4,4	4,9	5,7
According to genre			
Animated films	8,0	8,7	6,6
Documentaries	0,8	0,5	0,6
Motion pictures	5,3	6,5	6,6

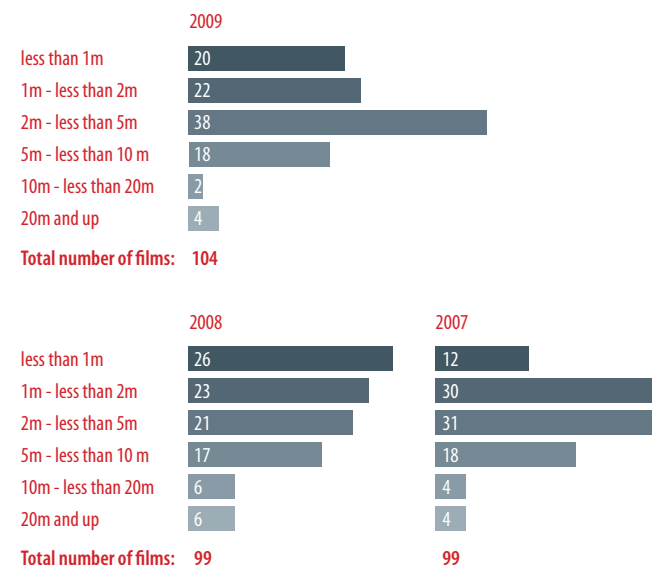
Leverage effect

German production costs as a result of 1 € funding:

	2009	2008	2007
All projects	6,00 €	6,10 €	6,60 €
International co-productions	5,90 €	6,00 €	6,80 €
German productions	6,00 €	6,20 €	6,30 €

Budget categories

The DFFF supported film production in all budgeting categories: Films with production costs less than 1 million euros up to projects of 20 million euro and up. In the overall picture, the financing of projects in the category from 2 to 5 million euros rose considerably in 2009.



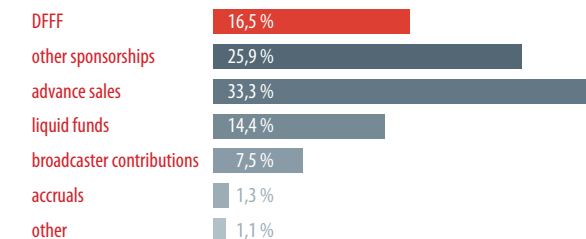
Increased support for projects below 1 million euros, that is the funding of documentaries, settled down at a high level with a total of 20 projects in 2009.

Financing structure

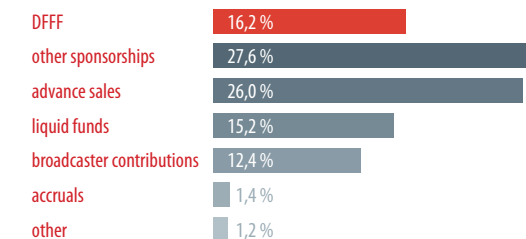
DFFF financial resources, first allocated in 2007, have caused a tangible increase in the personal investment of the producers. The share from funding remained almost constant below the 50 percent mark. Pre-sales (rental, DVD, world-wide distribution) made up 33,3 percent of the financing and were higher than in previous years.

(Graphic only takes the distribution of the German share of the financing into account.)

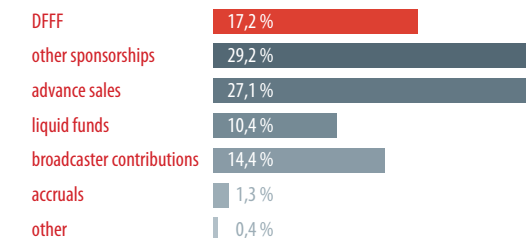
2009



2008



2007





International co-productions

Selected countries

Country	Number	of which bilateral
Austria	7	3
Switzerland	5	5
France	4	3
UK	3	2
Netherlands	2	1
Südafrika	2	2
Italy	1	1
Poland	1	0
Other	13	9

total 38

France	8	5
Switzerland	6	5
Austria	3	1
Denmark	2	0
Italy	2	1
Netherlands	2	2
UK	2	1
Finland	1	1
Poland	1	0
Other	10	7

total 37

France	10	3
Austria	8	3
Finland	2	0
Poland	2	2
Switzerland	2	1
UK	2	2
Other	8	5

total 34

International co-productions

Average production costs

	2009	2008	2007
Number of films	38	37	34
Average production costs in million €	5,6	7,7	11,6

The number of funded films with international involvement remained practically constant. The average production cost of international co-productions with DFFF funding from 2007-2009 was 8,3 million euros – compared to an average of 5,0 million euros for all projects supported by the DFFF over the same period of time.

The DFFF supports the involvement of German producers in international co-productions and at the same time consolidates their rights and proceeds in the chain of evaluation.

DFFF-funded films with the highest admission figures

	Start	Viewers
1. Keinohrhasen	Dec. 07	6.184.320
2. Wickie und die starken Männer	Sep. 09	4.885.154
3. Zweiohrküken	Dec. 09	2.916.817
4. Die Welle	Mar. 08	2.536.322
5. Der Baader Meinhof Komplex	Sep. 08	2.424.158
6. Die Päpstin	Oct. 09	2.308.738
7. Inglourious Basterds	Aug. 09	2.100.798
8. Männerherzen	Oct. 09	2.093.673
9. Der Vorleser	Feb. 09	2.092.328
10. Männersache	Mar. 09	1.835.555
11. 1 1/2 Ritter – Auf der Suche nach der hinreißenden Herzelinde	Dec. 08	1.771.545
12. Die wilden Kerle 5	Feb. 08	1.684.919
13. Operation Walküre	Jan. 09	1.298.064
14. Maria, ihm schmeckt's nicht!	Aug. 09	1.287.196
15. Warum Männer nicht zuhören und Frauen schlecht einparken	Nov. 07	1.196.087
16. Die Buddenbrooks	Dec. 08	1.195.416
17. Hexe Lilli - Der Drache und das magische Buch	Feb. 09	1.176.174
18. Wüstenblume	Sep. 09	1.036.464
19. Freche Mädchen	Jul. 08	1.013.131
20. Sommer	Apr. 08	991.683

Source: VdF, as of December 29, 2009

DFFF in figures

	Number	Total Production costs	German production	cost grants
Overview 2009				
Approvals	104	452,8 €	344,6 €	57,6 €
International co-productions	38	212,6 €	130,8 €	22,2 €
German co-productions	66	240,2 €	213,8 €	35,4 €
Overview 2008				
Approvals	99	488,5 €	361,9 €	59,1 €
International co-productions	37	284,5 €	172,4 €	28,7 €
German co-productions	62	204,0 €	189,5 €	30,4 €
Overview 2007				
Approvals	99	570,0 €	390,3 €	59,4 €
International co-productions	34	394,7 €	227,1 €	33,4 €
German co-productions	65	175,3 €	163,2 €	26,0 €

Since its establishment in 2007, the DFFF has funded 302 productions with a total amount of 178,1 million euros within three years. The film projects are divided between 193 German co-productions and 109 international co-productions.

The grants of the DFFF allowed for production costs of around 1,5 billion euros. Of these, the participating film productions caused costs of 1,1 billion euros in Germany alone.

All cost items on this page in €m.

© 2010 German Federal Film Fund (DFFF) | Design: Design Network, Berlin | Print: Strausberger Offsetdruck

Contact

German Federal Film Fund (DFFF)
German Federal Film Board (FFA)
Große Präsidentenstraße 9 · 10178 Berlin

Christine Berg, Project Director DFFF
Phone: +49 (0)30 - 27 57 7 - 525 · Email: berg@ffa.de

www.DFFF-FFA.de

Cover photos: Alle Anderen, Komplizen Film GmbH; Die Päpstin, Constantin Film GmbH/Ufa-International Film & TV Production GmbH; Das weiße Band, X Film Creative Pool GmbH; Wickie und die starken Männer, Constantin Film GmbH/herbX Film GmbH/Rat Pack Filmproduktion GmbH; Inglourious Basterds, The Weinstein Company/A Band Apart/Lawrence Bender Filmproductions



DFFF Figures
2007 - 2009