

FFA Overview

Brief information about the
German Federal Film Board



With this brochure we would like to provide you with information about the FFA's responsibilities and about ways of obtaining funding.

To gain further and more detailed information regarding the prerequisites for funding, please visit www.ffa.de. On our website you will also find the application deadlines and commission meetings for the various funding categories.

If you have further questions or would like to make an appointment for a consultation, please get in touch with the FFA contact person responsible for your request.



FFA Overview

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FFA in Brief

The FFA is Germany's national film funding institution and supports all the interests of German cinema. Apart from its duties as a funding body, the FFA is the central service structure for the German film industry. Its budget is financed via the so-called film levy which is raised from, among others, the cinemas, the video industry and television.

Duties

The FFA funds feature films at all stages of production and exploitation: from script development through production to distribution, sales and video distribution. Additional support is made available for the funding of cinemas, the preservation of German film heritage, the reception and promotion of German cinema abroad, and for the provision of film education. Moreover, as a central service-provider for the German film industry, the FFA regularly collates, analyses and publishes the most important market data of the film, exhibition and video industries in Germany.

In addition, the FFA is responsible for the administration of the funding programmes for film projects supported by the Federal Government Commissioner for Culture & the Media (BKM). These include the German Federal Film Fund (DFFF), the German Motion Picture Fund (GMPF) as well as processing the project funding for feature films and shorts.

The FFA also works together with other European funding institutions to support the development of cross-border projects and co-productions.

Organisation

The management board runs the FFA's business affairs on its own responsibility. Peter Dinges is the CEO; Sarah Duve-Schmid and Frank Völkert are his deputies. The FFA has a staff of 55 people. All fundamental issues within the FFA's area of responsibility are decided upon by the Administrative Council consisting of 36 members.

Its members are named – and subsequently appointed by the BKM – from:

- the German Bundestag (Lower House),
- the Bundesrat (Upper House),
- the highest federal authority responsible for culture and media,
- the trade associations of the film and video industry,
- the public and private broadcasters,
- the German Film Academy
- the German Film Exporters Association (VDFF)
- the trade unions
- and the churches.

The Executive Committee consists of ten members elected from the Administrative Council and supervises the activities of the Management Board. The chairman of the Administrative Council, the former State Minister for Culture and the Media Bernd Neumann, is at the same time the chairman of the Executive Committee.

Committees

With the German Film Law (FFG) coming into force in January 2017, experts from the film industry now decide in three independent committees on the applications from the FFA's various funding areas:

- Committee for production and script funding
- Committee for distribution, sales and video funding
- Committee for cinema funding

The committee for production and script funding meets in a constantly changing composition with seven members, respectively, while the committee for distribution, sales and video funding has five rotating members. The composition for both of these committees are elected by the Administrative Council for three years. The committee for cinema funding consists of three members and three deputies who are proposed by the cinema trade associations and elected by the Administrative Council. Appointments to all funding committees are made according to a gender-sensitive policy.

Furthermore, the Administrative Council appointed

- the Standards Committee
- the Committee for International Cooperation and EU Affairs and
- the Committee for Innovation and Structural Affairs (KIS).

EFAD

The FFA is a member of the European Film Agency Directors (EFAD) association, an amalgamation of film funding institutions from 31 European countries.

Production Funding

The FFA funds the production of cinema films in all genres. The funding is granted as two different kinds of support: as part of a selective, project-based funding, the project film funding, and as automatic, performance-based funding, the reference film funding. Producers will receive project funding if they can convince the committee with their scripts as well as the project's production and marketing concept. Reference film funding is a retroactive support for success in admissions, film awards and at festivals.

Project film funding

Producers with headquarters in Germany can apply to the FFA for up to one million Euros as a conditionally repayable loans for German film projects and international co-productions with a running time of at least 79 minutes.

One of the conditions for funding is that the film should be largely made in or dubbed into the German language and that German or European studios and postproduction companies are involved in the production. Moreover, the world premiere of the completed film must take place in a German cinema or as the German entry at an international festival, and a fully accessible version must be produced.

Principal photography may not have commenced before submitting the application. If a project has already received reference funding for project or script development, this sum will be offset against the project film funding.

The FFA places a particular focus on the funding of high-quality projects, including projects by talented newcomers or children's film projects based on original story ideas.

The committee for production and script funding decides on the allocation and level of funding, paying particular attention to the quality of the screenplay, the anticipated admission figures and the project's economic viability.

Applications for project film funding can be submitted online by producers via the FFA website and must be filed at least four weeks before the funding session and checked for completeness. The committee for production and script funding usually takes decisions six times a year.



DAS PERFEKTE GEHEIMNIS | © CONSTANTIN
PROJECT FILM FUNDING: 600.000 EURO FFA
FFA TOTAL AMOUNT FUNDNG: 1.830.244 EURO

Production Funding

The FFA supports producers of successful German cinema films via a retroactive funding – the reference film funding. A points system serves as the benchmark for the allocation of the funding. This funding is in the form of grants which do not have to be repaid, but must be used for the production or release of new productions.

Reference film funding

The total number of reference points for a film is calculated from the cinema tickets sold domestically and the success at nationally and internationally significant film festivals and awards. The “points threshold” one has to reach in order to participate in the reference film funding varies between feature films, debuts, children’s films and documentaries.

Feature films: the prerequisite for funding is that the film has reached at least 150,000 reference points (= admissions) or 50,000 admissions plus 100,000 points from prizes and festivals within the first year after its premiere in German cinemas – provided that the production costs are under 8 million Euros. In the case of higher production costs, the threshold for the required points also increases (8 million to 20 million Euros production costs: at least 300,000 points, over 20 million Euros production costs: at least 500,000 points). The required number of points is reduced if a film is awarded the “especially valuable” rating by the German Film & Media Evaluation Board (FBW).

Debuts and children’s films, documentaries as well as films with production costs of under 1 million Euros can qualify for reference film funding with fewer admissions. The threshold is also lowered if a film has been awarded the rating of “especially valuable” by the German Film and Media Evaluation Board in Wiesbaden (FBW) or has been successful at festivals and awards ceremonies.

Moreover, in the case of children’s films and documentaries, the admissions are considered within the period of three years from both commercial and non-commercial performances.

The detailed calculation of the reference points is published on the FFA website. Our funding department will be happy to help you ascertain your points status.

The reference funding should be used primarily for a new film project. The producer can also use the funding for the development of new film projects or to boost the nominal capital. The funding must be drawn down within three years of the allocation of the grant.

The amount of funding per reference point depends on the number of participating films as well as on the annual budget available. In 2018, the reference point was worth 38 Cents.

The FFA’s reference film funding is granted once a year, and by the end of March at the latest, on application by the producer. Further details can be found at www.ffa.de (§§ 73 - 90 FFG).



ICH WAR NOCH NIEMALS IN NEW YORK | © UNIVERSAL PICTURES
 REFERENCE FILM FUNDING: 1.216.229 EURO
 FFA TOTAL AMOUNT FUNDING: 2.960.449 EURO

Production Funding

A new film project, which is jointly planned with a French co-production partner, can be backed by the FFA according to the so-called “Minitraité”.

German-French Co-Productions “Minitraité”

A film project being produced together with a French production partner may be supported by the FFA within the framework of the German-French co-production agreement. The annual funding volume from both countries totals 3.2 million Euros. 200,000 Euros of this amount are earmarked for the German-French Project Development Fund to support the next generation of producers. The BKM and the FFA each provide half of the production funding on the German side.

German producers may apply for a conditionally repayable loan of up to 20% of their co-production share, but no more than 300,000 Euros, for the production funding. The participation of third countries is allowed to a limited extent, the funding criteria for the FFA’s project film funding apply (see page 5).

Within the framework of the German-French Project Development Fund, producers who are resident in Germany and France may apply for up to 50,000 Euros of the costs for the development of a film project. The project should be the first or second film for one or both applicants.

Funding applications must be submitted at the same time by the German producer to the FFA and by the French producer to the CNC. The German-French Commission normally meets for three funding sessions each year.



Script Funding

The FFA funds the development of scripts for German feature films with grants of up to 25,000 Euros, in exceptional cases up to 35,000 Euros. Grants of a maximum 10,000 Euros can be allocated by the FFA for the development of a film treatment. Further development of a script can be supported with up to 75,000 Euros, with another 25,000 Euros being allocated upon request.

Authors can make an application for script funding on their own if two cinema productions based on their screenplays have previously been made and released in European cinemas.

If this condition is not satisfied, the application must be submitted together with a producer who has his place of residence or company headquarters in Germany. The producer must have produced at least one feature film which was released in Germany. The application must include a treatment, a one-page synopsis, and a completed scene of dialogue in the German language version.

The aid is not granted if the project has already been supported elsewhere at the respective stage of development. However, funding of project development or pre-production elsewhere is accepted provided that it is not exclusively related to script development.

Authors can only make applications for further script development together with the film's producer. A condition for making the application is that a screenplay of the author has previously been made and

released in a European cinema. Similarly, the producer must have produced and released at least one film in the cinemas. Moreover, further development of the script may not be funded by another body. The further script development is monitored by an expert from the committee for production and script funding. The FFA can support up to ten measures for the further development of scripts each year.

Applications for project film funding can be submitted online by producers via the FFA website and must be filed at least four weeks before the funding session and checked for completeness. The committee for production and script funding usually takes decisions six times a year. Further details about script funding can be found at www.ffa.de (§§ 100 to 114 FFG).



SYSTEMSPRENGER | © PORT-AU-PRINCE
TREATMENT FUNDING: 10.000 EURO
FFA TOTAL AMOUNT FUNDING: 240.000 EURO

Short Film Funding

Short films are supported at the FFA according to a reference point system. Applications are accepted from films with a running time of up to 30 minutes as well as children's films up to 58 minutes, which can provide evidence of success at festivals and renowned short film awards.

The prerequisite for the FFA's short film funding is that the film must have reached at least 15 reference points in addition to obtaining the certificate from the "Voluntary Self Regulation of the Film Industry" (FSK). The number of reference points is calculated from awards and the success achieved at important international and national film festivals. Further points can be amassed by the "especially valuable" rating awarded by the German Film and Media Evaluation Board (FBW), the German Short Film Award, the Friedrich Wilhelm Murnau Foundation Award or the FFA's "Short Tiger" Award. The FFA can only consider those successes that were achieved within two years after the film's completion.

The level of funding depends on the number of participating films as well as on the annual budget available. In 2018, a reference point was worth 355,50 Euros

The person eligible to make applications is the producer of the short film. The funds are allocated once a year, no later than by the end of March. The funds can be used for the development and production of a short film or a feature-length film. Further details on the funding of short films and non-feature-length children's films can be found at www.ffa.de (§§ 91 to 99 FFG).



Distribution and Video Funding

Apart from funding the production of German feature films, the FFA also backs the film's exploitation and supports distributors and sales companies. The distribution and marketing of feature-length cinema films can be supported in various ways. Either as part of the distribution project funding, by so-called media services or via an automatic, performance-related funding, the distribution reference funding. The exploitation of a feature film in the cinemas and on video can also be supported as an overall measure.

Distribution project funding

The FFA supports initial distribution costs in the form of conditionally repayable loans of up to 600,000 Euros. Initial distribution costs include the production costs for prints as well as expenditure for the marketing and promoting of a film. Costs related for the making of fully accessible versions for exceptional promotional measures, or special expenditure for the distribution of children's films can be supported with up to 150,000 Euros. Short film distributors can apply for a grant of up to 100,000 Euros for measures to open up new markets.

Applications can be submitted by distributors and sales companies with headquarters in Germany. The distribution company is obliged to release an appropriate number of prints in places with up to 20,000 inhabitants. The exploitation of a film in the cinemas and on videos can be supported as an overall measure with up to 1.2 million Euros. The committee for distribution, sales and video funding usually takes decisions six times a year. Further details can be found at www.ffa.de (§§ 115 to 126 FFG).

Media services

The FFA awards media services on the basis of agreements with the public and commercial broadcasters. These consist of advertising air time where a feature film can be promoted on radio and television. In principle, media services are only granted to those films that are being released nationwide and on at least 25 prints. Media services can be granted to a film for its theatrical release in different amounts for various categories. If the distributor has also applied for media services for the promotion of video or Video-on-Demand premieres, media services worth at least 200,000 Euros must have been granted for the promotion of the respective film's theatrical release and a certain number of admissions reached.

Applications for media services should be submitted by the distribution companies at the same time as for the distribution project funding. These applications are decided by the responsible committee for distribution, sales and video funding. Further details can be found at www.ffa.de.



NIGHTLIFE | © WARNER BROS.
DISTRIBUTION FUNDING: 510.000 EURO
FFA TOTAL AMOUNT FUNDING: 1.110.000 EURO

Distribution and Video Funding

The FFA supports distributors of successful German cinema films by way of a retroactive funding – the distribution reference funding. As with the production reference funding, the total number of reference points are calculated from the domestic admissions and the success at important national and international film festivals and film awards.

Distribution reference funding

The prerequisite for funding is for a feature film to initially have reached at least 100,000 reference points (= admissions) or 50,000 admissions plus 50,000 points from awards and festivals within a year from its German premiere. Lower thresholds apply for films with production costs under 1,000,000 Euros, debut films as well as for children's films and documentaries.

Moreover, in the case of children's films and documentaries, the admissions are considered within the period of three years from both commercial and non-commercial performances. A detailed calculation of reference points is published on the FFA website.

The funding must be used within two years from the granting decision for the distribution of new feature-length films. It can be used for a new film's initial distribution costs, the financing of minimum guarantees, the making of fully accessible versions or foreign language versions, for extraordinary promotional measures or special expenditure incurred in distributing children's films as well as for increasing the distribution company's nominal capital.

The level of funding per reference point depends on the number of participating films and on the annual budget available. In 2018, the reference point was worth 13 Cents.

The FFA's distribution reference funding is granted on application by the respective distributor once a year, and by the end of March at the latest. Further details can be found at www.ffa.de (§§ 127 to 133 FFG)



DIE TOTEN HOSEN - YOU ONLY LIVE ONCE | © NFP
DISTRIBUTION REFERENCE FUNDING: 51.250 EURO
FFA TOTAL AMOUNT FUNDING: 255.250 EURO

Distribution and Video Funding

Funding applications can be filed with the FFA by video distributors who release a German feature film on DVD or Blu-ray Disc, or by providers of video-on-demand services with headquarters or a branch in Germany, who have a German feature film in their lineup. This funding is awarded as an interest-free loan.

Video distributor funding

Funding up to 600,000 Euros can be approved as interest-free, conditionally repayable loans to cover the release costs of German feature films on DVD, Blu-ray Disc or via Video-on-Demand services. In addition, loans of up to 150,000 Euros can be allocated for making fully accessible versions, for exemplary promotional activities, special expenditure incurred in distributing films for children and young people as well as for making foreign language versions.

Applications can be submitted by video distribution companies and operators of Video-on-Demand services with headquarters or a branch office in Germany, or by foreign operators provided that they pay a film levy.

Applications for video funding can be submitted simultaneously with applications for distribution funding. The committee for distribution, sales and video funding usually takes decisions six times a year. Further details can be found at www.ffa.de (§§ 115 to 126 FFG).



MEIN LOTTA-LEBEN | © WILD BUNCH
VIDEO DISTRIBUTION FUNDING: 27.500 EURO
FFA TOTAL AMOUNT FUNDNG: 660.500 EURO

Exhibition (Cinema) Funding

The purpose of the FFA's exhibition funding is to strengthen and preserve the nationwide and diverse cinema structure as well as its quality, both in the cities and the rural areas. Funding is granted according to the project and reference principles.

Exhibition project funding

Funding can be granted for up to 200,000 Euros, and in exceptional cases for up to 350,000 Euros, for the modernisation and improvement of cinemas as well as the new construction of cinemas provided that they contribute to a structural improvement. A maximum of 50% of the total investment will be recognized by the FFA, up to 30% being allocated as a grant and 70% as interest-free loans with a duration of up to 10 years.

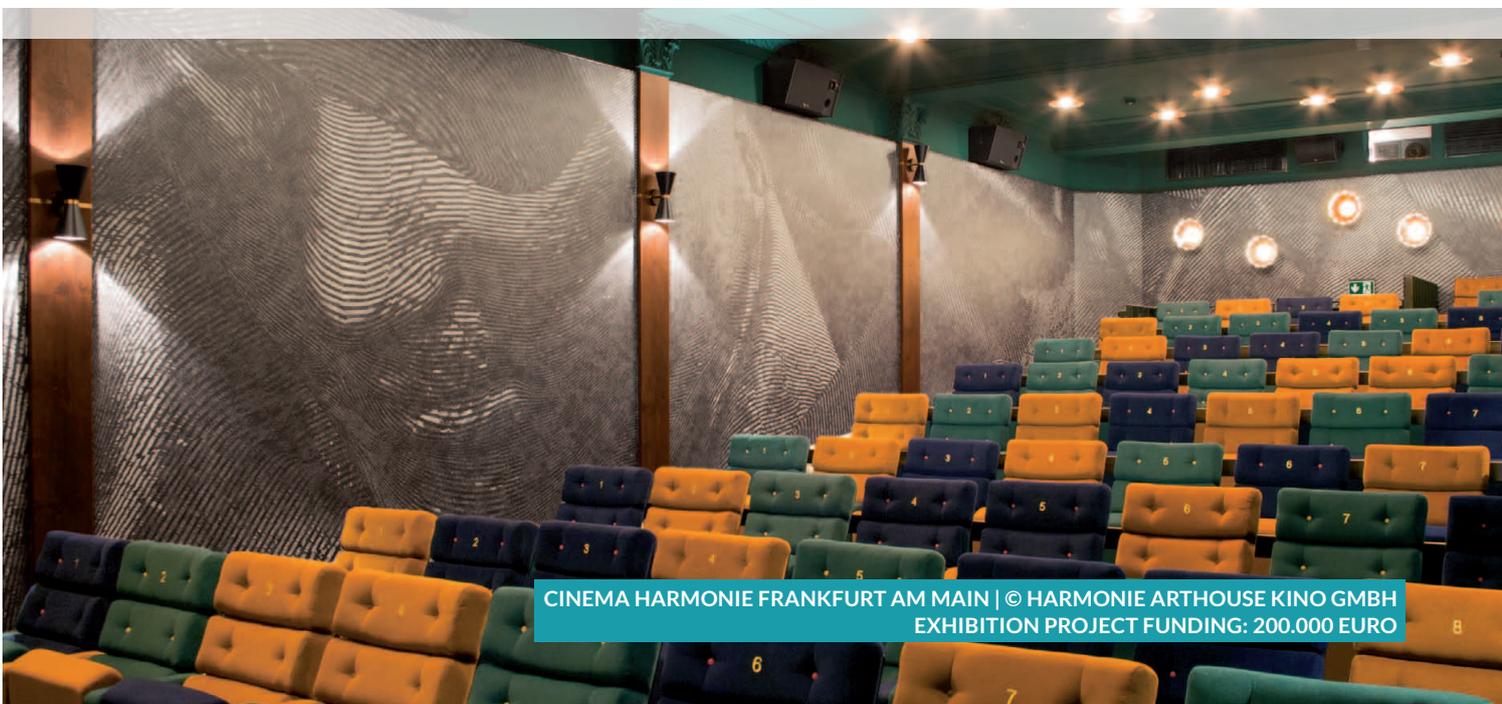
Up to 50% of the eligible costs can be allocated as a grant if the modernisation measures are serving to create full accessibility. In this case, the maximum funding of 350,000 Euros can be exceeded.

The FFA can also award up to 200,000 Euros for extraordinary or exemplary promotional measures or the collaboration between cinemas.

In addition, the FFA awards grants for the screening of short films as supporting films and programmes of short films, film education measures for children and young people for the screening of feature films, or costs of a business consultancy for cinemas.

Applications can be submitted by the exhibitors at the respective deadlines. As a rule, the responsible committee for cinema funding convenes three times a year.

Further details and information can be found at www.ffa.de (§§ 134 bis 137 FFG).



CINEMA HARMONIE FRANKFURT AM MAIN | © HARMONIE ARTHOUSE KINO GMBH
EXHIBITION PROJECT FUNDING: 200.000 EURO

Exhibition (Cinema) Funding

Exhibition reference funding are grants for exhibitors who have received special distinctions for their programme or reach high admissions with a programme of German or European films.

Exhibition reference funding

The reference principle makes it possible for the exhibitor to receive a retroactive funding for existing audience successes. This includes exceptional admissions for German films or films from EU Member States, from another state under the auspices of the Agreement on the European Economic Area (EEA), or from Switzerland.

The grants are awarded for the modernisation, improvement and new construction of cinemas. Moreover, the funding can be used for promotional measures for German and European films as well as for exceptional or exemplary promotional or marketing measures.

The admission market shares necessary in order to apply for the reference funding are published each year in mid-February on the FFA's website under the funding category "Exhibition (Cinema) Funding/ Reference Funding". The application form is currently available in a printable version.

Further details can be found at www.ffa.de (§§ 138 to 144 FFG).

International Cooperation

The FFA has concluded agreements on the co-development of projects with other European institutions: a cross-border development fund for projects in Germany, Luxembourg, Belgium and France as well as an agreement with Poland for the development of German-Polish projects.

German-Polish Film Fund

In December 2016, the FFA became a new partner of the German-Polish Film Fund by joining the Polish Film Institute (PISF), Medienboard Berlin-Brandenburg (MBB) and Mitteldeutsche Medienförderung (MDM). The annual funding budget is 500,000 Euros.

The goal of the German-Polish Film Fund is to intensify co-productions between Germany and Poland. The FFA's main focus here is on supporting the project development of feature-length fiction, animation and creative documentary films. Up to 100,000 Euros are made available for this each year. The maximum funding for the development of an individual project usually amounts to 70,000 Euros.

Greater Region Co-Development Agreement

The FFA has joined forces with France's CNC, the Film Fund Luxembourg, Saarland Medien GmbH, the Ministry of the German-Speaking Community of Belgium, and the Region Grand Est to launch a cross-border development fund for film projects. The fund supports projects that promise a high standard of quality and large audience response in Germany, Luxembourg, Belgium and France, and are developed and/or realised in the Greater Region. The fund has a total budget of 55,000 Euros.

At least one producer from a partner region must be involved in the film project with at least 10%. The fund's operations are coordinated by Saarland Medien GmbH.



Additional FFA Funding Measures

Apart from the funding decided by committee, the FFA supports targeted measures to strengthen the German film industry and cinemas on the basis of § 2 of the German Film Law (FFG). This includes, for example, measures for market research, digitization of the national cinematic heritage, film education (Vision Kino gGmbH), combating piracy, and the international representation of German cinema (German Films Service + Marketing GmbH).

Digitization of national film heritage

Since January 2019, the Federal Government, the federal states and the German Federal Film Board (FFA) have been working together to preserve national film heritage. The funding program, which is financed equally by the Federal Government Commissioner for Culture and the Media (BKM), the FFA and the federal states, provides up to 10 million euros annually for the digitization of cinema films. Funding is provided in three areas: exploitation, curation and conservational necessity.

After the cinema digitization completed in 2014, which was also jointly financed by the FFA, the Federal Government and the federal states, this is another decisive cultural policy cooperation between the three partners to strengthen and preserve film culture in Germany. Details on the funding can be found at www.ffa.de.



Market Research and Statistics

The FFA has exclusive access to the latest and relevant market data on the cinema and video industries in Germany, and makes them available on a regular basis and at no charge. The FFA receives the information thanks to the continuous reporting of box-office and admission figures by the exhibitors, distribution companies, and market research institutes as well as through in-house surveys and studies.

The box-office results collated by the FFA provide the annually evaluated key figures on cinema-goers, cinema attendance, turnover, ticket price, market share of German films, viewing behaviour and consumption as well as a snapshot of the German cinema market with the development of the sites, screening venues and screens. Moreover, the monthly updated film lists offer an overview of the admission figures for the 100 most attended films. The most important statistics for the cinema year and further data are also published at the beginning of each year in the information brochures FFA info and FFA info-compact as well as the Annual Report.

Apart from the market data, in-house studies and papers commissioned by the FFA or compiled with its help regularly provide information about the viewing behaviour in cinemas as well as the film business's structures and prospects. In particular, the annual FFA study "The Cinema-Goer" analyses the structure of cinema-going and the development of audience behaviour, while the FFA study on arthouse cinemas delivers representative statistics about the status, attendance, occupancy rate, and ticket prices of the arthouse cinemas in Germany as well as a socio-demographic evaluation of the audiences going to

see arthouse films. Moreover, each year, the FFA publishes a study about special forms of cinemas – including drive-in cinemas, film festivals, open-air events, communal cinemas or cinemas at universities, schools or clinics – and also provides individual analyses of the German cinema and the 3D market in Germany from the respective previous year.

All data, publications and studies can be downloaded from the FFA website.



Focus on Short Films and Children's Films

Apart from the support of short films and children's films in the production, reference and cinema funding categories, the FFA also participates in several initiatives with the aim of generating even more attention for these films.

Short Film Award SHORT TIGER

Two initiatives - the FFA's SHORT TIGER and German Films' NEXT GENERATION short film programme – have joined forces to award prizes to the best German short films. The initiative aims, among other things, at promoting shorts as supporting films in the cinemas and arousing the international audience's interest in young German filmmakers.

The FFA short film award SHORT TIGER is open to short films with a length of up to five minutes, which are particularly suitable for screening in front of a large cinema audience. An expert jury decides on up to five nominations and the awarding of prize-money worth 5,000 Euros to each film. The prize-money is for a specific purpose and can be used for the release of the winning films or for investment in the production of a new film.

The winners are presented in Berlin during the spring and shown at the HDF Cinema Conference. They can subsequently be seen as part of the NEXT GENERATION SHORT TIGER programme at the Cannes Film Festival.

In the following months, the NEXT GENERATION SHORT TIGER programme is shown around the globe at the German Films' Festivals of German Films and other international festivals..

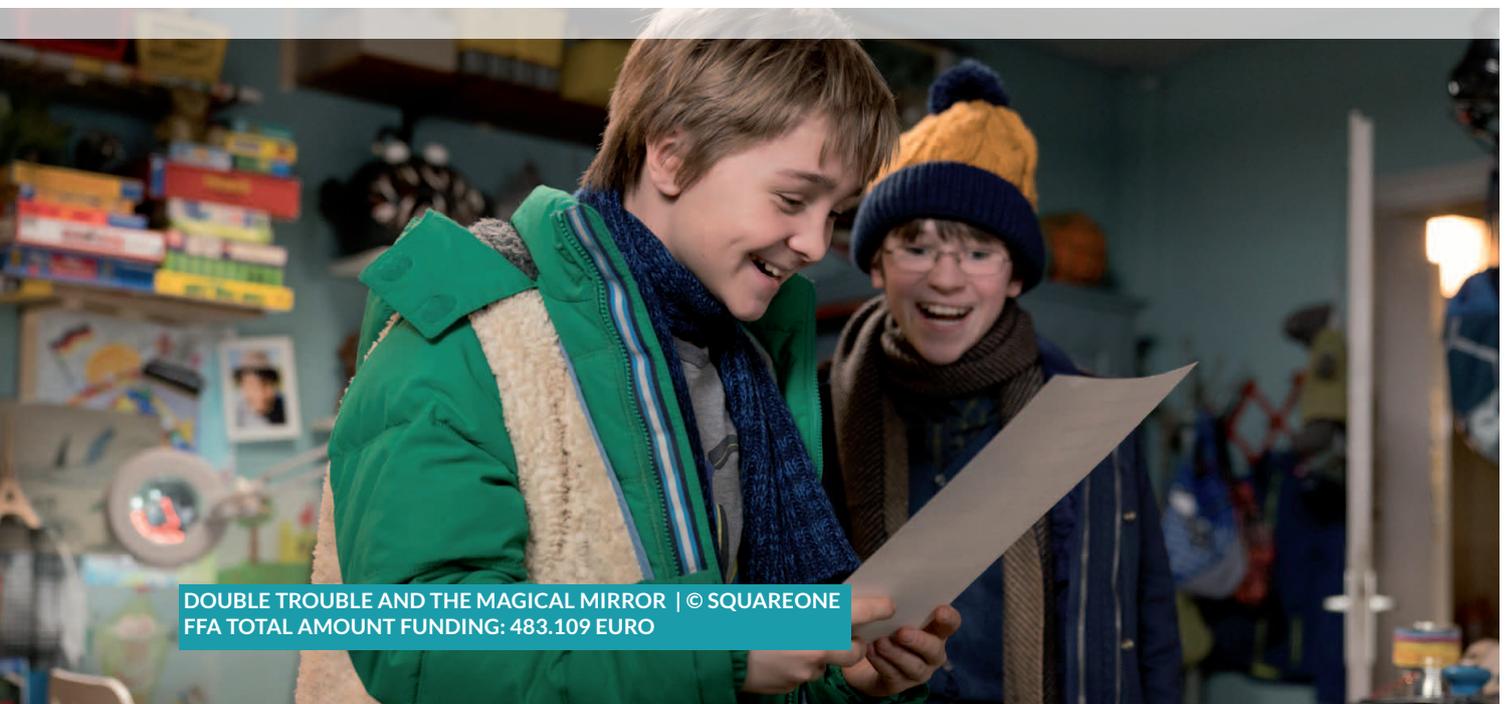
Script Award CHILDREN'S TIGER

Since 2008, the FFA has been donating prize-money amounting to 25,000 Euros for the CHILDREN'S TIGER – the distinction for the best filmed screenplay of a children's film which already had a regular run in the cinemas. The prize, which is awarded each year by Vision Kino and the Kinderkanal of ARD and ZDF, addresses authors of German-language scripts of children's films with an FSK rating specifying no age restriction or six years and above.

Further information about the Children's Tiger, the submission criteria, and the application requirements for the children's jury can be found at www.visionkino.de.

“The Special Children's Film”

The FFA participates in the funding model of “The Special Children's Film” together with 25 other institutions from public television, the film industry, film funding programmes from the Federal Government and some of the federal states as well as political bodies. The aim of this initiative, which was launched in 2013, is to create more awareness and importance for those children's films based on original stories. The FFA makes 500.000 Euros available each year for the development and production of the selected projects.



Film Levy

Pursuant to the German Film Law (FFG), companies exploiting feature films must pay a legally binding proportion of their revenues to the FFA. This so-called “film levy” finances all of the FFA’s funding measures and must be paid by the exhibitors, the video industry, the broadcasters as well as the programme providers.

The film levy to be raised from the **exhibitors** is calculated per screen and based on the annual net turnover from ticket sales. Cinemas with annual turnover not exceeding 100,000 Euros are not required to pay a film levy and are only subject to reporting obligations. For cinemas with higher turnover, the levy is between 1.8% and 3% of the turnover. In order to calculate the film levy, the FFA receives monthly turnover and admissions reports from the exhibitors, this data also serving as the basis for the FFA’s statistical analyses and studies.

The film levy for **video distributors**, who exploit films over 58 minutes as license-holders on such image-carriers as DVD or Blu-ray Disc by sell-through or rental is also based on the annual net turnover from these revenues. It ranges between 1.8% and 2.5%. Video distributors, who generate net turnover of under 500,000 Euros and less than 2% of this turnover with feature films, do not have to pay any film levy.

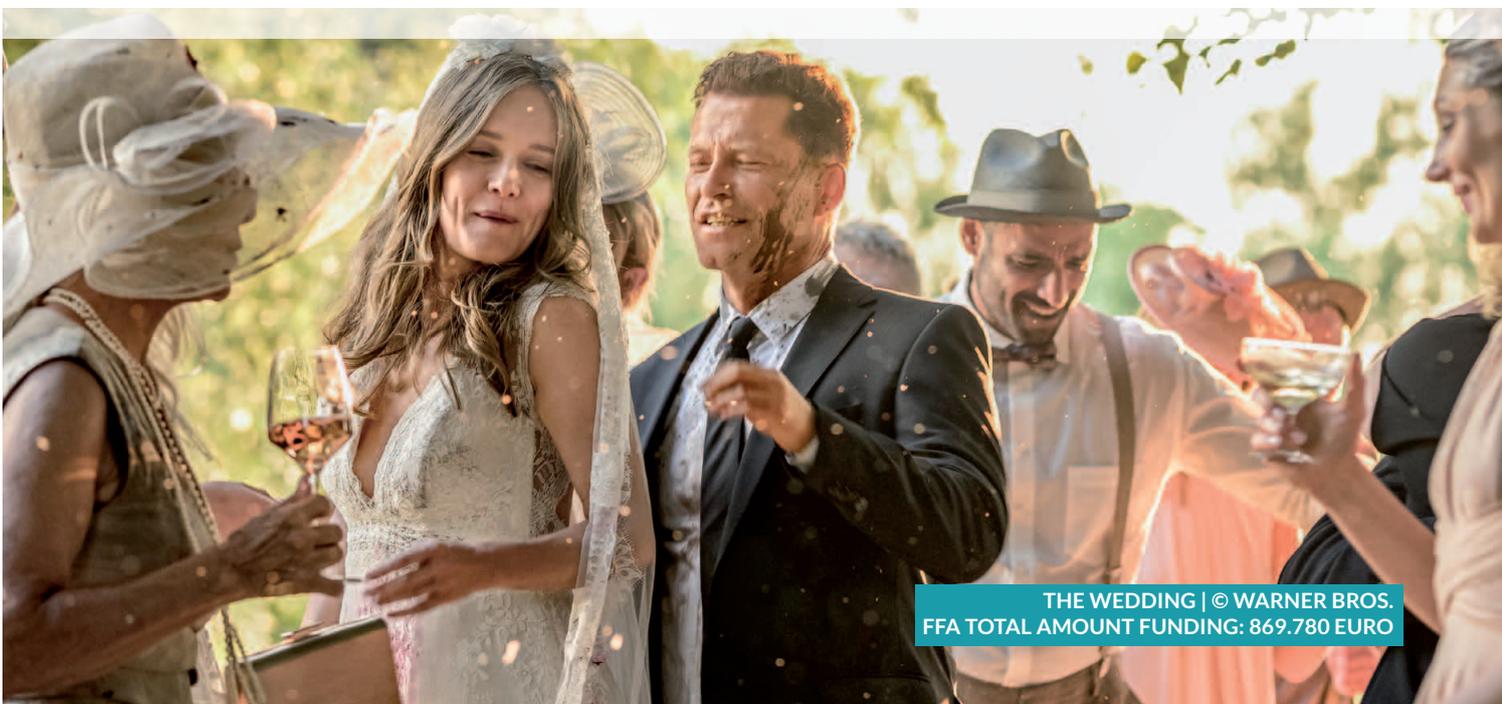
Video-on-Demand operators, who annually generate less than 500,000 Euros with the exploitation of feature films, are also exempt from the levy. The film levy is between 1.8 and 2.5 per cent in the case of annual net turnover exceeding this amount.

The film levy for the **public broadcasters** is based on their expenditure for the airing of feature films; it is 3% of these costs.

Private broadcasters with free-to-air channels are required to pay a film levy based on their net advertising turnover. The film levy is between 0.15% and 0.95% and is based on the feature films’ share of the total air time.

Those channels are exempt from payment of the levy where films don’t have any or only a small share of the schedules (under 2% of the total air time) or whose total net turnover generated from this programming is less than 750,000 Euros.

The **operators of pay TV** and **programme-providers** pay a non-scaled film levy of 0.25% of their net turnover from subscription contracts. Those programme providers are exempt from payment of the levy, who are not showing any or only a few feature films (under 2% of the total air time) or whose total net turnover generated from this programming is less than 750,000 Euros in the previous year.



Export Contribution

When a film made with FFA or DFFF funding is sold abroad, the producer is required to pay a so-called export contribution.

The level of the contribution is based on the revenues the film generates abroad and is 1.5% of the net proceeds, but no more than 50,000 Euros per film. Net proceeds are regarded as being the license proceeds generated abroad minus the sales commission. In the case of international co-productions, the net proceeds are the share of the proceeds due contractually to the German producer from the exploitation of the foreign rights.

The export contribution directly supports the financing of "German Films Service + Marketing GmbH" and its activities.

Training in the FFA

The FFA offers two traineeships of administrators for audio-visual media.

Traineeship as administrators for audio-visual media

Beginning each year on 1 September, the training programme for administrators for audio-visual media combines managerial, organisational and media-specific content and lasts for three years. The trainees pass through all of the funding and managerial areas and are also employed in press & PR. External internships at selected cinemas and, for example, German Films Service + Marketing GmbH in Munich, enable the trainees to gain insight into the development of PR measures and marketing strategies for German cinema abroad.



**WHEN HITLER STOLE PINK RABBIT | © WARNER BROS.
FFA TOTAL AMOUNT FUNDING: 1.565.000 EURO**

Contract Administration

Apart from its own funding activities, the FFA also functions as a service provider, processing the film projects supported by the Federal Government Commissioner for Culture & the Media (BKM) by processing its supported film projects. Moreover, it is responsible for the administration of the German Federal Film Fund (DFFF) and the German Motion Picture Fund (GMPF).

Shareholdings

As a shareholder in German Films Service + Marketing GmbH and Vision Kino gGmbH, the FFA is involved to a significant degree in the financing of these institutions and their activities.



German Films Service + Marketing GmbH
Information at: www.german-films.de



Vision Kino – Netzwerk für Film- und Medienkompetenz
Information at: www.vision-kino.de



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Große Präsidentenstraße 9
10178 Berlin

Phone: (+49) 030-27 577-0

Fax: (+49) 030-27 577-111

info@ffa.de

www.ffa.de

In Authority: Peter Dinges (CEO)

Editors: Jens Steinbrenner, Ann-Malen Witt, Heide Schürmeier

Translation: Dr. Martin Blaney

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