

2015

# Funding

**FFA...**

# FFA Funding 2015

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# Supported 44 G

## Many funding categories, wide range

The FFA looks back on a successful year of funding with a total 44.4 million Euros being allocated as part of its selective funding programme.

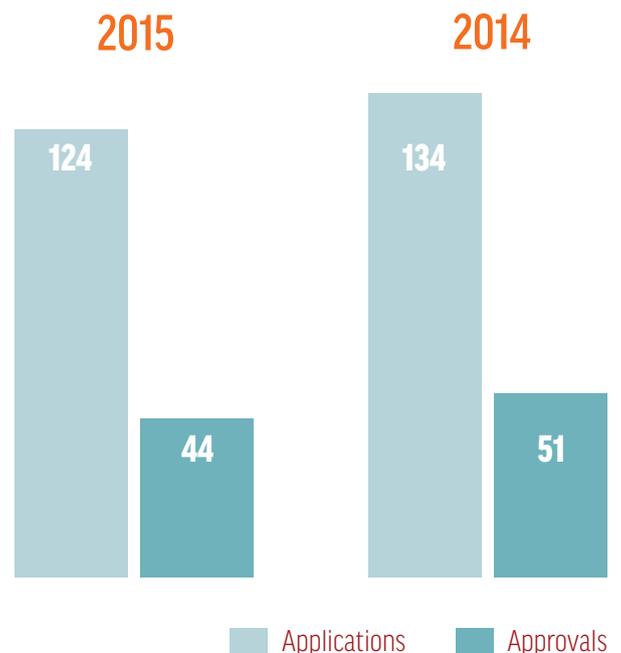
Whether it is for the development, production or exploitation of films, or the extension or new construction of cinemas – funding from the FFA committees during 2015 turned out to be as extensive and diverse in every respect: the Granting Committee supported 44 German and international projects this year, the Script Funding Committee also granted support to 44 strong stories for the cinema, while around 13 million Euros were allocated for the marketing and promotion of 51 theatrical films. The FFA sent out over 500 funding notifications as part of its cinema funding, and the Video Committee supported the marketing of 85 films on DVD, Blu-Ray or Video-on-Demand.

# Production

124 applications for project film funding were submitted to the Granting Committee in four sessions. 44 high-quality projects – 25 feature films, 8 documentaries and 11 children’s films – were given a positive evaluation. This corresponds to a funding quota of 35 per cent.

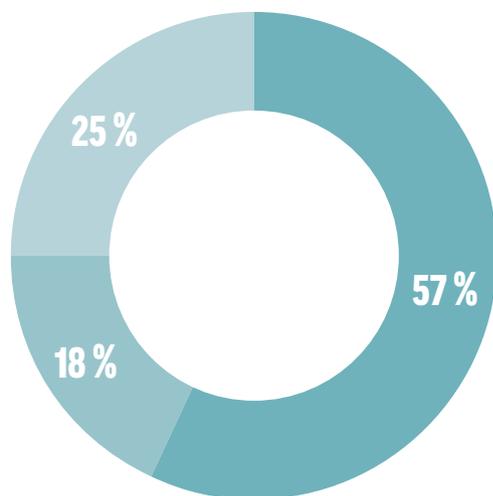
The funding quota for children’s films was particularly positive. 65 per cent of the submitted projects convinced the committee. The FFA allocated a total of 14.4 million Euros as production funding.

## Project film funding



# Committee in four

## Approvals by genre



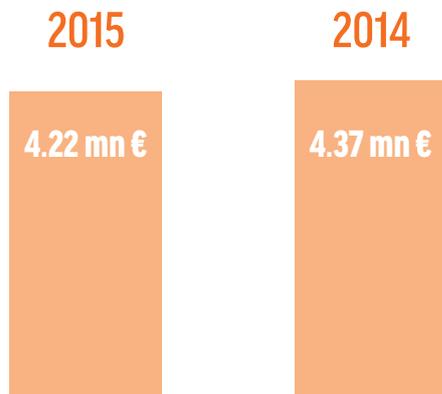
- Feature films with 8.67 mn €
- Documentaries with 0.54 mn €
- Children's films with 5.17 mn €

### of these:

- 30%** International co-productions with 3.4 mn €
- 7%** Animation films with 1.2 mn €
- 23%** Debut films with 2.60 mn €

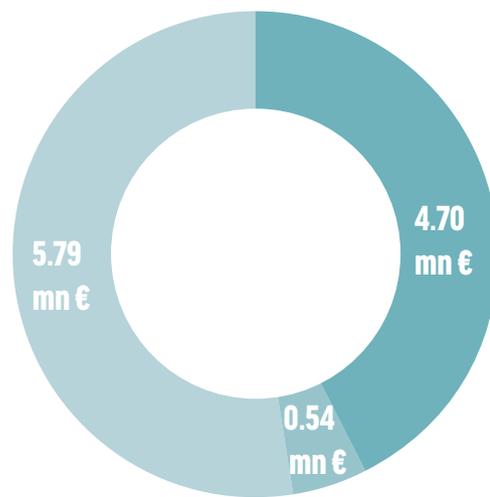
# Production

Average production costs



On average, the production costs of the films supported in 2015 were 4.2 million Euros.

The average costs for children's film projects, including 3 animation films, were considerably higher due to the high production costs.



- Feature Films
- Documentaries
- Children's Films

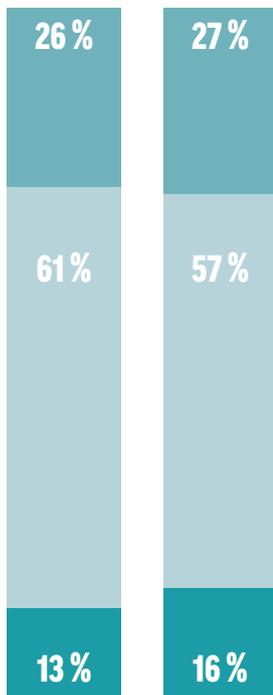
## Gender distribution

Depending on the profession, the proportion of women involved in the projects submitted in 2015 could be as high as 23 per cent. In all three fields, the funding quota for projects with female involvement was higher than the quota for projects with exclusively male participation. 27 per cent of the total

of 44 funded film projects are being realised exclusively by female directors. A further two per cent are being made by mixed teams of directors.

- Mixed teams of... producers, directors, screenwriters
- Male producer    Male director    Male screenwriter
- Female producer    Female director    Female screenwriter

### Production



Applications

Approvals

### Direction



Applications

Approvals

### Script



Applications

Approvals

## Admissions TOP TEN for the FFA project film funded films in 2015



Title  
FFA funding  
Release date  
Distributor  
Admissions\*

### 1 FACK JU GÖHTE 2

500,000 €  
10.09.15  
Constantin  
7.7 mn

Title  
FFA funding  
Release date  
Distributor  
Admissions\*

### 2 HEAD FULL OF HONEY

584,000 €  
25.12.14  
Warner  
6.2 mn\*\*/total 7.2 mn

Title  
FFA funding  
Release date  
Distributor  
Admissions\*

### 3 LOOK WHO'S BACK

500,000 €  
08.10.15  
Constantin  
2.4 mn

Title  
FFA funding  
Release date  
Distributor  
Admissions\*

### 4 THE MANNY

400,000 €  
26.03.15  
Warner  
1.7 mn

Title  
FFA funding  
Release date  
Distributor  
Admissions\*

### 5 WINDSTORM 2

457,300 €  
14.05.15  
Constantin  
1.2 mn

### 6 MS MUELLER MUST GO

250,000 €  
15.01.15  
Constantin  
1.2 mn

### 7 THE FAMOUS FIVE 4

500,000 €  
29.01.15  
Constantin  
1.0 mn

### 8 BIBI & TINA: BEWILDERED AND BEWITCHED

440,000 €  
25.12.14  
DCM  
0.9 mn\*\*/total 1.3 mn

### 9 I'M OFF THEN: LOSING AND FINDING MYSELF ON THE CAMINO DE SANTIAGO

500,000 €  
24.12.2015  
Warner  
0.6 mn

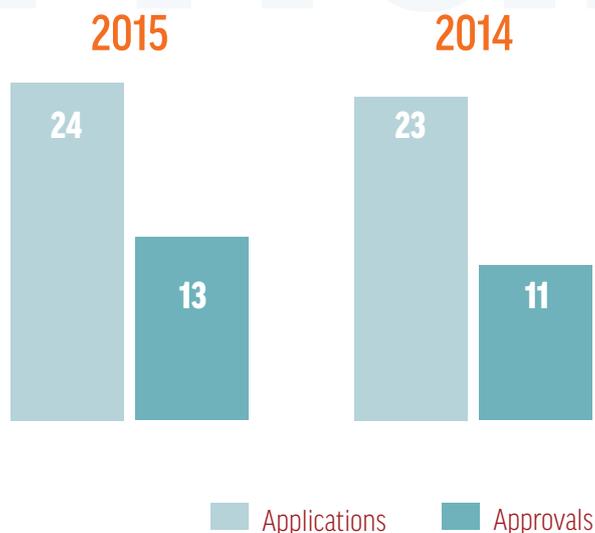
### 10 THE PASTA DETECTIVES 2

225,000 €  
11.06.15  
20th Century Fox  
0.5 mn

\* Source: FFA – Information from the distributors \*\* Only admissions from 2015 – Status as of 31.12.2015

## Minitraité funding

The German-French Committee backed 13 of a total 24 applications – this corresponds to a funding quota of 54 per cent. Moreover, this was the first time that four projects by up-and-coming producers were supported with 180,000 Euros as part of the new project development funding programme. In total, the committee allocated 3.2 million Euros, with 1.6 million Euros coming from the FFA.



## Films with minitraité funding released in Germany in 2015

	Title	Applicant	Cinema release (DE)	Funding (DE)
1	GETT - THE TRIAL OF VIVIANE AMSALEM (WORKING TITLE: THE TRIAL)	Riva Filmproduktion GmbH	15.01.2015	60,000 €
2	THREE HEARTS	Pandora Filmproduktion GmbH	19.03.2015	125,000 €
3	GIRAFFADA	Heimatfilm GmbH & Co.KG	28.05.2015	90,000 €
4	THE LIES OF VICTORS (WORKING TITLE: LICHTJAHRE)	Heimatfilm GmbH & Co.KG	18.06.2015	100,000 €
5	DEMOCRACY (WORKING TITLE: UNTER FREUNDEN)	INDI FILM GmbH	12.11.2015	94,700 €
6	LAMB	Heimatfilm GmbH & Co.KG	26.11.2015	70,000 €

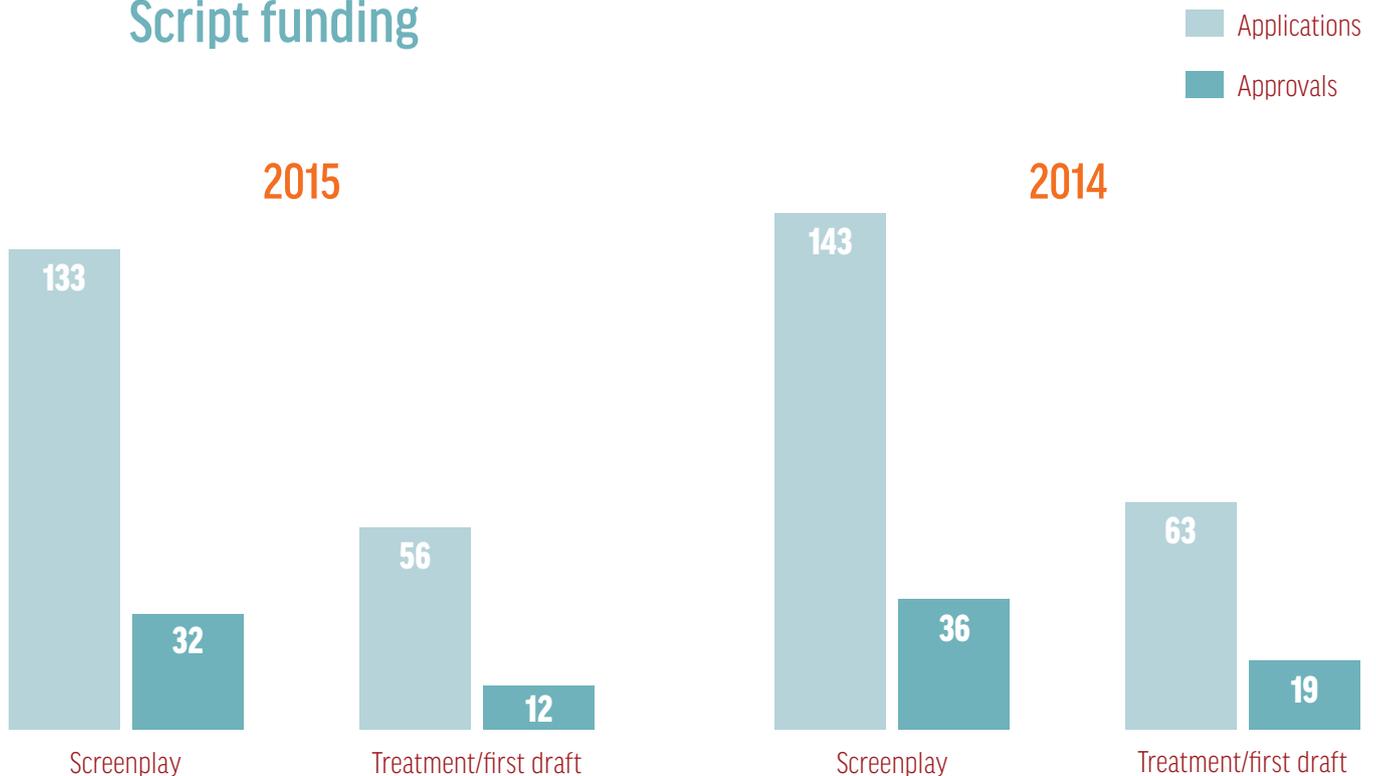
# Script

# Script Funding

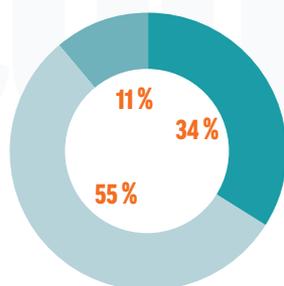
The Script Funding Committee decided on 133 screenplays and supported 32 promising projects with a total of 860,000 Euros – a funding quota of 24 per cent. Almost half of the funded screenplays, 41 per cent, came

exclusively from female authors. There was a similar situation for the funding of treatments or first drafts. The committee allocated a total of 980,000 Euros.

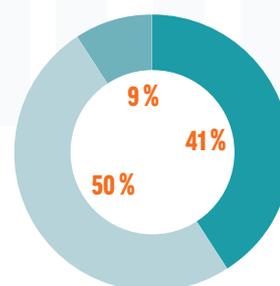
## Script funding



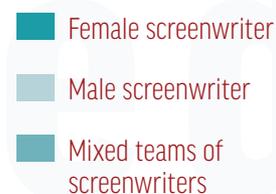
## Gender distribution – screenplay



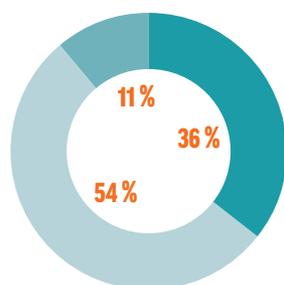
Applications



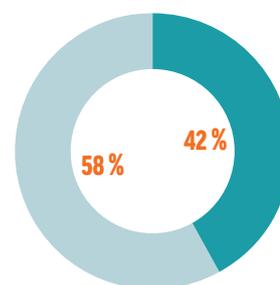
Approvals



## Gender distribution – treatment/first draft



Applications



Approvals

## Script-funded projects released theatrically in 2015

Title	Applicant	Theatrical release	Funding
THE PEOPLE VERSUS FRITZ BAUER	Lars Kraume	01.10.2015	25,000 €
AS WE WERE DREAMING	Wolfgang Kohlhaase	26.02.2015	25,000 €
THE LIES OF VICTORS	Christoph Hochhäusler	18.06.2015	25,000 €
DESASTER	Justus von Dohnányi	16.07.2015	30,000 €
TAXI	Karen Duve	20.08.2015	20,000 €
TOUGH LOVE	Rosa von Praunheim und Nicolas Woche	23.04.2015	15,000 €
TRISTIA – A BLACK SEA ODYSSEY	Stanislaw Mucha	19.03.2015	15,000 €
THE KEEPERS OF THE TUNDRA	René Harder	22.01.2015	20,000 €

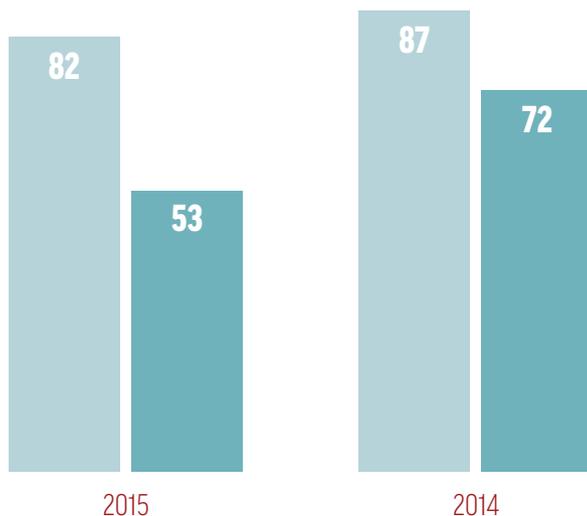
# Distribution

The Distribution / Marketing Committee gave positive decisions on 61 per cent of the applications for distribution funding. This saw the FFA providing a total of 5.6 million Euros to help the film distributors meet the rising costs for advertising and marketing. The majority of films supported in 2015 had a distribution budget of more than 300,000 Euros, and a good third of them was even over 1 million Euros.

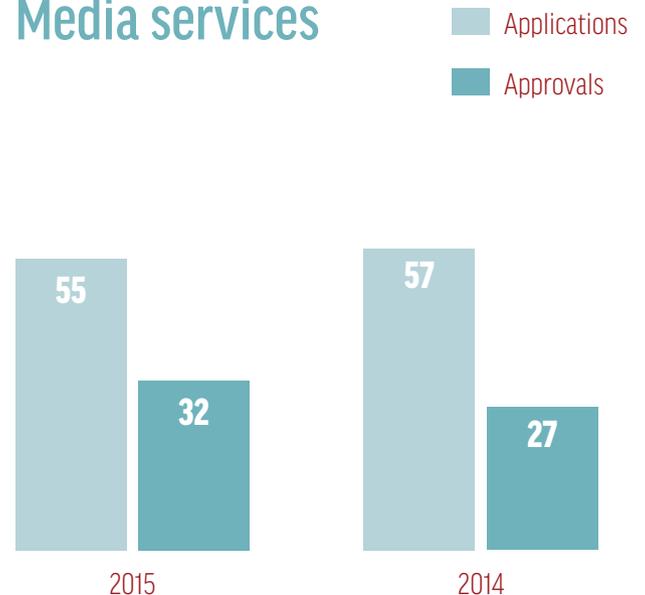
The committee allocated a total of 137,640 Euros for world sales funding so that there will be a higher profile for German films abroad.

7.2 million Euros were earmarked for so-called media services, advertising slots where theatrical films can be promoted on television and radio. 58% of the applicants received a positive funding decision. The committee awarded a total of 12.9 million Euros.

## Distribution funding\*



## Media services



\*Incl. world sales funding

# Marketing Co

## Precosts by budget category for the supported films\*

Precosts	2015	% share	2014	% share
0 € - 100,000 €	5	11 %	4	6 %
100,001 € - 300,000 €	12	26 %	20	32 %
300,001 € - 1 Mio €	14	30 %	16	26 %
> 1 Mio €	15	33 %	22	35 %

\* Without world sales funding

## TOP FIVE admissions in 2015 for films supported with FFA distribution funding

Title	Applicant	Cinema release	Funding	Admissions *
<b>1</b> FACK JU GÖHTE 2	Constantin	10.9.15	400,000 €	7.6 mn
<b>2</b> HEAD FULL OF HONEY**	Warner	25.12.14	200,000 €	6.2 mn
<b>3</b> LOOK WHO'S BACK	Constantin	8.10.15	200,000 €	2.4 mn
<b>4</b> TRAUMFRAUEN	Warner	19.2.15	300,000 €	1.7 mn
<b>5</b> THE MANNY	Warner	26.3.15	150,000 €	1.7 mn

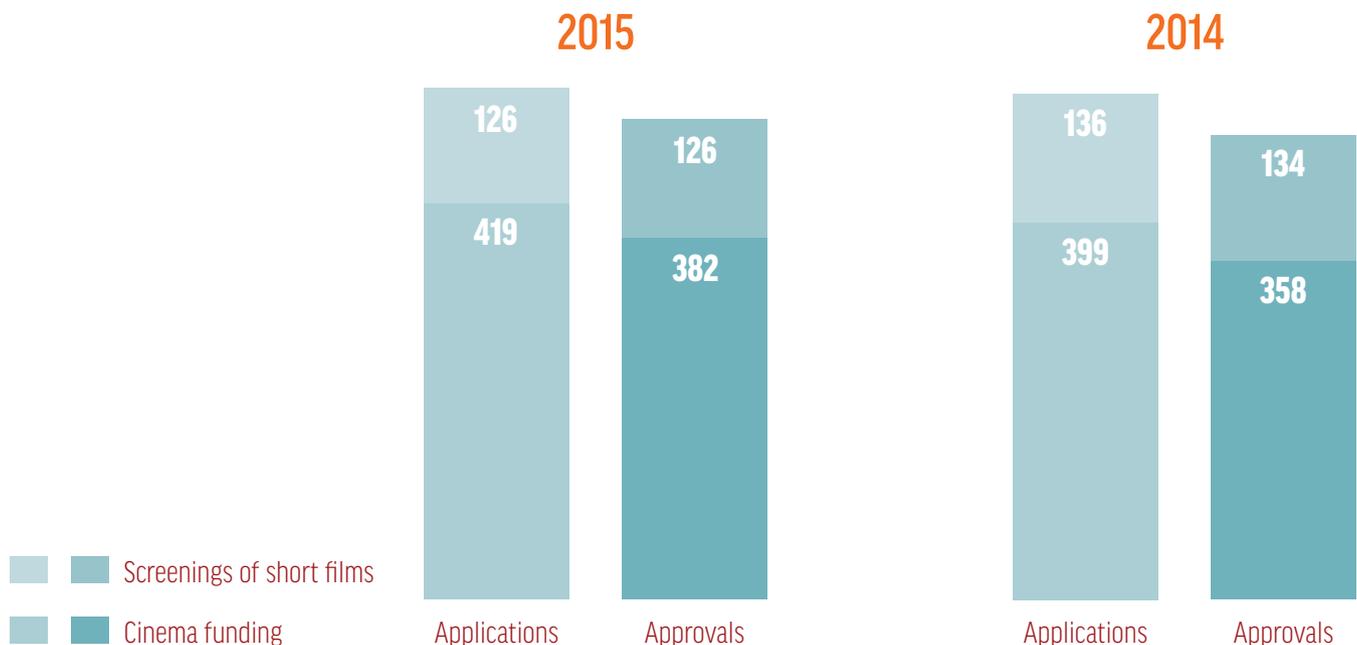
\* Source: FFA - Information from the distributors \*\* Only admissions from 2015 - Status as of 31.12.2015

# Exhibition (Cinema)

During the year, cinema operators submitted 419 applications for measures for the modernisation, improvement and new construction of their screening venues – 91 per cent of these projects were approved. In addition, the FFA supported initiatives for creating accessibility in the cinemas and

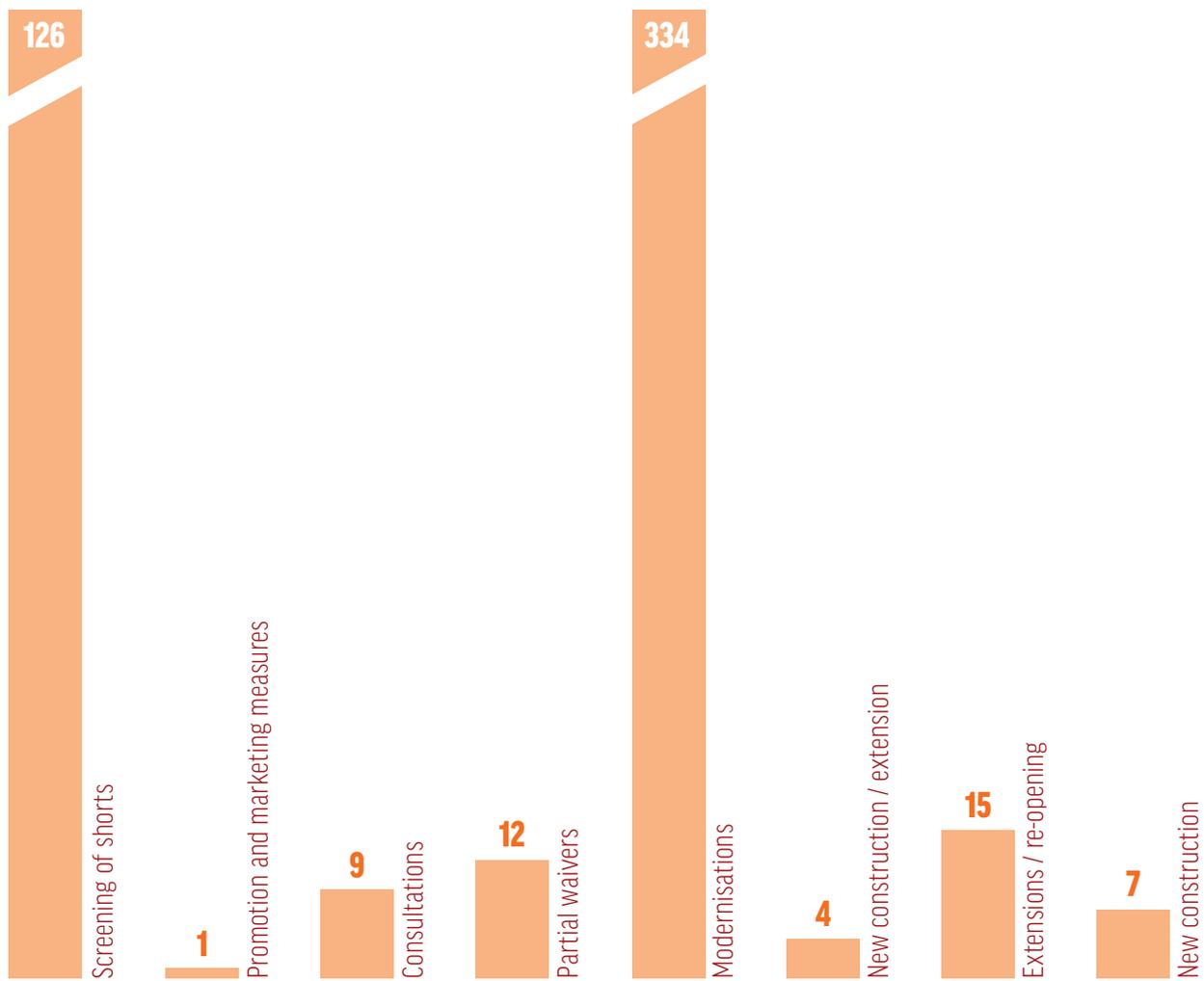
digital equipment for audio-description and / or subtitles with 77,787 Euros. The exhibitors' commitment to screening short films as a supporting programme was rewarded with 183,900 Euros. The committee allocated a total of 11.1 million Euros cinema funding.

## Cinema Funding



# n, improvement

## Approvals by measures in 2015

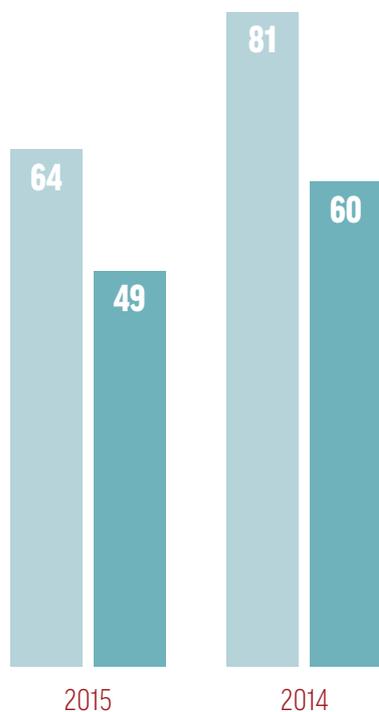


# Video

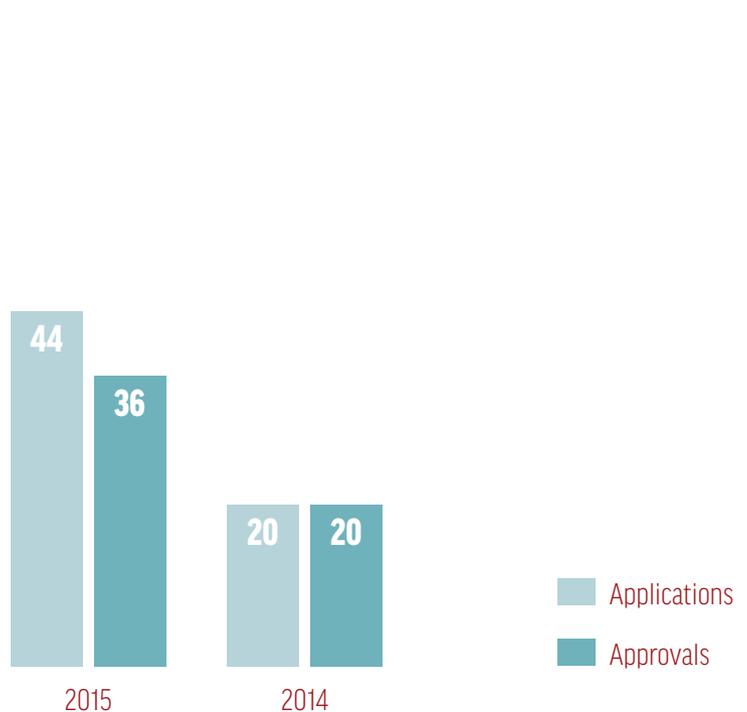
The Video Committee supported the marketing and promotion of German theatrical films on DVD / Blu-Ray with 3.2 million Euros. 77 per cent of the applicants received a positive funding statement. The funding quota for the

publication of films on video-on-demand was even higher at 82 per cent. In addition, support was granted to four joint promotional campaigns by video store owners. The committee allocated a total of 3.4 million Euros.

## Video Funding



## Video-on-Demand



# Repayments

Repayment of the funding loans in the areas of production and distribution increased in 2015. During the past funding year, producers paid back around 2.4 million Euros to the FFA and distributors around 2.6 million Euros. The current amount repaid by the distributors thus exceeds the results for 2014 by 1 million Euros.

Compared to the previous years, the amount repaid in both funding categories has

practically doubled. Further details are given in the FFA Funding Report\*\* with a focus on the period between 1999 and 2013. All of the reimbursed monies are available to the producers and distributors for investing in new projects. 1.6 million Euros was repaid in the area of video funding

REPAYMENTS*	2015	2014
	Repayment	Repayment
Project film funding	2,435,893 €	2,284,772 €
Distribution funding	2,575,773 €	1,572,288 €
Video funding	1,588,043 €	2,035,605 €

\* Of conditionally repayable loans

\*\* Cf. FFA Funding Report: Analyse und Bewertung der Entwicklung der FFA-Förderungen 2009- 2013, Berlin 2015, p. 74.

# Festivals, Prizes and Foreign

## Selection

### **AS WE WERE DREAMING**

Participation in, among others, Berlin International Film Festival; Copenhagen International Film Festival; Hong Kong International Film Festival; Chicago International Film Festival

### **COLONIA**

Participation in Toronto International Film Festival; Zurich Film Festival

### **13 MINUTES**

Bavarian Film Prize (Best Production); participation in Berlin International Film Festival (out of competition); Filmfest München (The German Cinema Award for Peace – The Bridge)

### **EVERY THING WILL BE FINE**

Participation in Berlin International Film Festival

### **FRANCOFONIA** (Minitraité)

Venice Film Festival (FEODORA Prize); participation in, among others, Toronto International Film Festival, International Leipzig Festival for Documentary and Animation Film

### **LABYRINTH OF LIES**

Bavarian Film Prize (Best Actor: Alexander Fehling); Athens International Film Festival (Audience Award); participation in Shanghai International Film Festival; Germany's entry in the race for an Oscar nomination in the category of Best Foreign Language Film

### **MUSTANG** (Minitraité)

Participation in Cannes Film Festival; Sarajevo Film Festival (Best Film); France's entry in the race for an Oscar nomination in the category of Best Foreign Language Film; European Film Award: European Discovery; LUX Film Prize

### **THE PASTA DETECTIVES**

German Film Award (Best Children's Film), Filmfest München (Kinderfilmfest Audience Award); Guild Film Award

### **THE PEOPLE VS. FRITZ BAUER**

Locarno Film Festival (Audience Award); Hesse Film & Cinema Award; Guild Film Award; participation in, among others, Toronto International Film Festival; Busan International Film Festival

### **PHOENIX**

German Film Award (Best Supporting Actress: Nina Kunzendorf); Seattle International Film Festival (Best Actress: Nina Hoss); Dublin International Film Festival (Best Actress: Nina Hoss); participation in, among others, Toronto International Film Festival; Hong Kong International Film Festival; Rotterdam International Film Festival; Istanbul International Film Festival

### **TOUGH LOVE**

Participation in Berlin International Film Festival

### **VICTORIA**

Berlin International Film Festival (Silver Bear); German Film Award (incl. Film Award in Gold for a special artistic achievement); three European Film Award nominations

### **WHO AM I - NO SYSTEM IS SAFE**

German Film Award (Sound Design, Editing and Production Design); Bavarian Film Prize (Best Direction)

# Sales in 2015

## TOP 10 GERMAN FILMS ABROAD IN 2015



Title  
Cinema Release Germany  
Countries  
Global Box Office -  
excluding Germany

**1** **BRIDGE OF SPIES**  
26.11.2015  
76  
136.5 mn €

**6** **MAYA THE BEE MOVIE**  
11.09.2014  
47  
21.0 mn €



Title  
Cinema Release Germany  
Countries  
Global Box Office -  
excluding Germany

**2** **RUSH**  
03.10.2013  
48  
69.5 mn €

**7** **OOOPS! NOAH IS GONE...**  
30.07.2015  
47  
20.4 mn €



Title  
Cinema Release Germany  
Countries  
Global Box Office -  
excluding Germany

**3** **HITMAN: AGENT 47**  
27.08.2015  
75  
68.2 mn €

**8** **CARNAGE**  
24.11.2011  
36  
19.5 mn €



Title  
Cinema Release Germany  
Countries  
Global Box Office -  
excluding Germany

**4** **THE BEAUTY AND THE BEAST**  
01.05.2014  
36  
42.9 mn €.

**9** **NIKO 2 - LITTLE BROTHER, BIG TROUBLE**  
01.11.2012  
21  
18.0 mn €



Title  
Cinema Release Germany  
Countries  
Global Box Office -  
excluding Germany

**5** **THE PHYSICIAN**  
25.12.2013  
21  
34.7 mn €

**10** **THE SEVENTH DWARF**  
25.09.2014  
40  
13.2 mn €

Source: German Films/Rentrak (premieres in 2015, box office from release date to 31.12.2015)

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