

FUNDING

The year of funding at the FFA in figures





IMPRINT

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STATUS AS OF 31.12.2020

Rounding differences are not offset when calculating the totals.

THE FFA'S FUNDING IN 2020

The German Federal Film Board (FFA) was able to hold steadfastly to its remit of providing support for German films and the German cinemas during 2020 in spite of the pandemic and the associated considerable shortfalls in revenue from the cinema levy.

The FFA allocated just under 13 million Euros in project film funding to 34 films. They included 12 international co-productions, almost as many as for the record year of 2019. As in the previous year, 38 screenplays were supported with around 1 million Euros in all stages of development, with the number of funded treatments almost doubling. The FFA allocated funding 5.4 million Euros to 35 films for distribution and sales and the same amount was made available for media services. Reference funding for film production, distribution, short film and cinemas accounted for over 16.7 million Euros which can be accessed for new projects without recourse to any committee decisions.

1.3 million Euros were made available in the area of production and 0.4 million Euros in the area of distribution as coronavirus-related support.

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PRODUCTION

The members of the FFA Committee for Production and Script Funding deliberated in 5 funding sessions on 97 applications in the area of production, 15 fewer than in the previous year.

Funding was awarded to 34 projects: 20 feature films, 7 documentaries and 7 children's films. The funding quota of 35 per cent corresponds with the level of the previous year. In total, the FFA awarded 12.8 million Euros for production funding in 2020, 2.9 million Euros less than in 2019.

Funding was granted to new films by such filmmakers as Emily Atef, Andreas Dresen, Frauke Finsterwalder, Jeanine Meerapfel, Cordula Kablitz-Post, Hans-Christian Schmid, Til Schweiger and Sönke Wortmann.

12.845.500 Funding amount / Euro



APPROVALS BY CATEGORY

This year again saw feature films being the most funded projects, with their share of 59 per cent slightly up on the previous year. However, the overall funding in 2020 of 8.9 million Euros was 0.6 million Euros down on 2019. The funding for documentaries (0.7 million Euros) and children's films (3.3 million Euros) was also lower than the figures for the previous year. The proportion of documentaries is roughly the same as for the previous year, while the proportion of children's films fell slightly. The funded projects included 12 international co-productions, 2 less than in 2019. The number of debut films rose from 8 to 12 projects, and the number of supported animated films remained unchanged at 3.

As part of the "The Special Children's Film" initiative, FFA funding provided 345,000 Euros for the production of the animated film "Der letzte Sänger der Wale" and 25,000 Euros for the screenplay of the feature film "See Me Dance".





PRODUCTION

AVERAGE PRODUCTION COSTS

The average production costs for the films supported in 2020 – 5.8 million Euros – were 0.51 million Euros above those of the previous year.



PRODUCTION COSTS BY CATEGORY

The increase in the average production costs applies to nearly all the categories and is at the highest for animated films and international co-productions with around 3.5 million Euros in both cases.



in million Euro

COMPONENTS OF THE FINANCING FOR FILMS RECEIVING FFA FUNDING

On average, the FFA contributed approximately 7 per cent of the financing for the productions supported by the project funding programme in 2020. Taken together with the funding programmes of the Bund (federal government), the Länder (federal states), and the EU, the funders' share of the finding was somewhat below the level of 2019 at 41 per cent. About a quarter of the funding in 2020 came from presales, slightly less than in the previous year.

At the same time, there was a high increase on inward investment from abroad - up to nearly 20 per cent of the financing in 2020, an increase of 12 percentage points over 2019. The increase is due primarily to 3 animated film projects with comparatively high budgets and each of them having international co-producers putting up over 50 per cent of the financing.



PRODUCTION

THE MOST SUCCESSFUL FFA-FUNDED FILMS IN 2020

The coronavirus pandemic meant that only 7.1 million tickets – 5.2 fewer than in 2019 (12.3 million) – were sold in 2020 for the 10 most successful films which had received the FFA's project funding. The comedy "Nightlife", which opened on 13 February before the first wave of cinema closures, was the most popular German film with 1.4 million tickets sold.

| | | FFA funding | Year of the approval | Release date | Distributor | Admissions* | Total |
|----|----------------------------------|----------------|-------------------------|-----------------|------------------|-------------|-----------|
| 1 | NIGHTLIFE | 600,000€ | 2019 | 13 Feb 2020 | Warner Bros, | 1,379,279 | 1,379,279 |
| 2 | DIE KÄNGURU- CHRONIKEN | 550,500€ | 2018 | 05 Mar 2020 | X Verleih | 809,282 | 809,282 |
| 3 | JIM BUTTON AND THE WILD 13 | 675,000€ | 2019 | 01 Oct 2020 | Warner Bros, | 782,032 | 782,032 |
| 4 | WHEN HITLER STOLE PINK RABBIT | 500,000€ | 2018 | 25 Dec 2019 | Warner Bros, | 725,919 | 1,016,555 |
| 5 | THE PERFECT SECRET | 600,000€ | 2019 | 31 Oct 2019 | Constantin | 691,427 | 5,293,579 |
| 6 | LINDENBERG! MACH DEIN DING | 600,000€ | 2018 | 16 Jan 2020 | DCM | 685,685 | 685,685 |
| 7 | DIE HOCHZEIT | 500,000€ | 2019 | 23 Jan 2020 | Warner Bros, | 654,357 | 654,357 |
| 8 | ENKEL FÜR ANFÄNGER | 500,000€ | 2018 | 06 Feb 2020 | STUDIO- CANAL | 532,823 | 532,823 |
| 9 | FOUR ENCHANTED SISTERS | 500,000€ | 2018 | 09 Jan 2020 | Walt Disney | 434,338 | 434,338 |
| 10 | CONNI – SECRET OF MAU THE CAT | 350,000€ | 2017 | 02 Jul 2020 | Wild Bunch | 361,303 | 361,303 |

SUCCESS QUOTIENTS

PRODUCTION AND DISTRIBUTION FUNDING

Of the 150 German films released into cinemas during 2020, 48 received the FFA's project, script, reference and/or distribution funding, a share of 32 per cent. These films were responsible for 86 per cent of the box office for German premieres. 26 projects received FFA production and script funding – a share of 17 per cent – and generated 75 per cent of all cinema tickets sold for premieres in 2020. The films receiving distribution funding accounted for 13 per cent of all German premieres and were seen by 60 per cent of all cinema-goers.

GERMAN PREMIERES

Number of films

Admissions*



SCRIPT

968.274

Funding amount / Euro

In 2020, the FFA supported the development, realisation and further development of a total of 38 screenplay projects with around 970,000 Euros, approximately 170,000 Euros less than in the previous year. This included 14 screenplays, around half as many in the previous year. The funding allocation of 345,000 Euros was also almost half compared to 2019. The 82 applications translated into a funding quota of 17 per cent, which also represented a drop of around a half. By contrast, the funding for treatments almost tripled: 17 projects were supported with a total of 170,000 Euros. Funding for the further development of screenplays remained relatively constant, with around 450,000 Euros being allocated to 7 projects.



SCRIPT-FUNDED PROJECTS RELEASED THEATRICALLY IN 2020

Screenplays funded by the FFA provided the basis for such films as the Udo Lindenberg biopic "Lindenberg! Mach dein Ding", Christian Petzold's Berlinale competition film "Undine", which was also nominated for the German and European Film Awards, and "The Elfkins – Baking A Difference", one of the most-watched German animated film of 2020.

| | Year of the approval | Screenwriter ¹ | Cinema Release | FFA funding |
|--------------------------------------|----------------------|---|-------------------|-------------|
| LINDENBERG! MACH DEIN DING | 2016 | Alexander Rümelin, Christian Lyra, Sebastian Wehlings | 16 Jan 20 | 30,000 € |
| THE AUDITION | 2013 | Daphne Charizani, Ina Weisse | 23 Jan 20 | 25,000 € |
| THE ELFKINS – BAKING A DIFFERENCE | 2014 | Jan Strathmann | 30 Jan 20 | 20,000 € |
| DAS FREIWILLIGE JAHR | 2012 | Ulrich Köhler, Henner Winckler | 06 Feb 20 | 30,000 € |
| NARCISSUS AND GOLDMUND | 2014 | Stefan Ruzowitzky, Robert Gold | 12 Mar 20 | 25,000 € |
| UNDINE | 2016 | Christian Petzold | 02 Jul 20 | 30,000 € |
| INTO THE BEAT | 2017 | Hannah Schweier, Stefan Westerwelle, Vera Kissel | 16 Jul 20 | 25,000 € |
| GIRAFFE | 2016 | Anna Sofie Hartmann | 06 Aug 20 | 25,000 € |
| DIE RÜDEN | 2013 | Dorothee Schön, Connie Walther | 20 Aug 20 | 8,000 € |

GENDER DISTRIBUTION

The proportion of women producers and directors rose notably in the approved projects compared to 2019. Women producers are responsible or jointly responsible on 71 per cent of the film projects, an increase of 25 percentage points compared to 2019. 35 per cent of the funded films are directed or co-directed by women, 10 per cent more than in 2019. The rise in the number of women screenwriters didn't turn out to be quite so significant: women wrote or co-wrote the screenplay for 41 per cent of the funded films, 5 percentage points more than in 2019.



SCRIPT

By contrast, the proportion of women granted funding for their screenplays has fallen. The number of women screenwriters receiving funding for treatments more than halved – to 36 per cent – compared to 2019 when it was 84 per cent. The reduction was lower in the case of the funded screenplays: the proportion of women writers and co-writers working on funded screenplays fell by about a third from last year's 54 per cent to 35 per cent. There is a much smaller decrease in the proportion of women receiving support for the further development of their screenplays: 58 per cent compared with 67 per cent in 2019.



INTERNATIONAL CO-PRODUCTIONS

GERMAN-FRENCH

The German-French Funding Committee supported the production of 9 films with a total of 3 million Euros. The 32 applications correspond to a funding quota of 28 per cent, which is somewhat lower than the funding quota for 2019. 5 film projects out of 9 applications were supported with a total of 145,000 Euros within the framework of the project development funding programme. The funding quota rose significantly here from 29 per cent to 56 per cent.

The majority of the approved projects have been realised by women directors, including such renowned and award-winning filmmakers as Angela Schanelec, Nicolette Krebitz and Emily Atef.

PRODUCTION FUNDING

3.000.000

Funding amount / Euro GER/FR each 1.5 million

PROJECT DEVELOPMENT FUNDING 145.000

Funding amount / Euro DE 45,000/FR 100,000



GENDER DISTRIBUTION OF GERMAN-FRENCH CO-PRODUCTIONS



GERMAN-POLISH

The German-Polish Film Fund is a funding initiative of the German Federal Film Board, the Polish Film Institute, Mitteldeutsche Medienförderung and Medienboard Berlin-Brandenburg. In 2020, FFA support amounting to 75,000 Euros was awarded for the development of the feature film "Die Königin von Thule" and the documentaries "Black Spot Karabash" and "Autobahn der Freiheit". Women screenwriters, producers and directors are involved in the development of all of these projects.

DISTRIBUTION

In 2020, members of the FFA Committee for Distribution, Sales and Video Funding deliberated in 5 funding sessions on 58 applications for distribution support, with 35 being awarded a total of 5.4 million Euros. This corresponds to a funding quota of 60 per cent. Funding was provided for the theatrical release of 25 feature films, 4 children's films, 5 animation films and 1 documentary. As in the previous year, nearly half of the films funded had a distribution budget of over 1 million Euros.

5.4 million Euros were approved for media services (television and radio advertising air time for theatrical films). This corresponds to a funding quota of 58 per cent. In total, the committee allocated 10.8 million Euros for distribution funding and media services, 1.6 million Euros less than in 2019.





COMPONENTS OF THE FINANCING FOR FILMS RECEIVING DISTRIBUTION FUNDING

In 2020, the FFA's distribution support provided one fifth of the financing for theatrical releases and was therefore at the same level as in the previous year. The distributors' own share of the financing fell by 3 percentage points, while the share of distribution funding programmes of the Länder (federal states) and BKM rose by the same amount.



PRECOSTS BY BUDGET CATEGORY FOR THE SUPPORTED FILMS*

| PRECOSTS | 2020 | share | 2019 | share | 2018 | share | 2017 | share |
|-----------------------|------|-------|------|-------|------|-------|------|-------|
| 0€-100,000€ | 0 | 0 % | 3 | 8 % | 2 | 5 % | 2 | 4 % |
| 100,001 € - 300,000 € | 5 | 14 % | 8 | 20 % | 8 | 19 % | 9 | 20 % |
| 300,001 € - 1 Mio. € | 13 | 37 % | 10 | 25 % | 15 | 36 % | 18 | 40 % |
| > 1 Mio.€ | 17 | 49 % | 19 | 48 % | 17 | 40 % | 16 | 36 % |

VIDEO

In 2020, the Committee for Distribution, Sales and Video Funding received a total of 40 applications for the release of theatrical films on DVD/Blu-Ray or via video-on-demand, with 29 projects then being approved. This amounts to 40 applications and 26 approvals fewer than in the previous year. Video and VoD funding totalling around 590,000 Euros was awarded, a fall of over 1 million Euros compared to 2019.

592.408

Funding amount / Euro



FUNDING PROGRAMME FOR FILM HERITAGE

The digitisation of 212 films was supported in 2020 with 8.7 million Euros from the funding programme for film heritage which was launched in 2019 by the FFA, the BKM and the federal states. The responsible committees and the FFA board received 291 applications, 34 more than in 2019. The funding quota of 73 per cent was lower than in the previous year when it had been 92 per cent. The overwhelming majority of the approved projects were feature films; the most frequent reason for supporting digitisation was the curatorial interest in accordance with § 9 of the corresponding guideline.

8.746.353

Funding amount / Euro



CINEMA

The members of the FFA Committee for Cinema Funding deliberated in 3 funding sessions on 225 applications for modernisation, expansion and new construction measures as well as for cinemas' plans to re-open or to access consulting services – there were 137 fewer applications than in 2019. 205 projects were funded with 8.5 million Euros, with its funding quota of 91 per cent being nearly the same as for the previous year. As in 2019, the modernisation measures garnered the largest slice of the funding pie.



SHORT FILMS IN THE CINEMA

The screening of shorts as supporting films and short film programmes was supported with 0.2 million Euros. Of 206 applications, 204 projects were approved, corresponding to a funding quota of 99 per cent.

The FFA awarded a total of 8.7 million Euros for the cinema funding programme in 2020 – 5.5 million Euros less than in 2019.



REPAYMENTS

The repayments by production, distribution and video companies rose in all sectors in 2020 compared to 2019 and amounted to a total of 5.2 million Euros.

| REPAYMENTS | 2020 | 2019 | 2018 | 2017 |
|----------------------|-------------|-------------|-------------|------------|
| Project film funding | 1,615,475€ | 1,233,421 € | 2,255,564 € | 938,068 € |
| Distribution funding | 2,960,548 € | 2,636,972 € | 2,206,691 € | 1,312,881€ |
| Video funding | 584,774 € | 453,482 € | 1,413,438 € | 373,048 € |

REFERENCE FUNDING

The FFA awards retroactive funding to be invested in new projects without recourse to a committee decision for high audience figures, the participation in festivals or important film awards in the previous year. The FFA's reference funding benefits production companies, distributors and cinemas. A points system serves as the benchmark for calculating the funding which varies each year. A film will receive a bonus of 25 per cent on top of the reference points amassed if its net revenue exceeds the production costs.

16.743.985

Funding amount / Euro

PRODUCTION

In 2020, a total of 11.3 million Euros in reference film funding was awarded to the production companies of 66 films which had particularly high attendance or were successful at festivals or award ceremonies in 2019. 0.40 euros were paid out for every one of the 29.1 million reference points generated. "The Perfect Secret" generated the highest amount of reference funding with 5.8 million reference points. Constantin Film Produktion GmbH was the most successful production company, with 7 feature films and a total of 3.1 million Euros in reference funding.

DISTRIBUTION

German distributors generated around 18 million reference points in 2020 from a total of 63 films successfully released in 2019. This resulted in total funding of around 2.8 million Euros based on points each individually valued at 0.16 Euros. Constantin Film Verleih led the field in this section.



TOTAL NUMBER OF POINTS REACHED

SHORT FILM

In 2020, 60 shorts received a total of more than 600,000 Euros in reference funding thanks to their success at festivals and award ceremonies during the previous year. One reference point was worth 365 Euros. The three-minute animated film "Fest" by Nikita Diakur, the winner of the FFA's Short Tiger among other awards during 2019, generated the most funding with 105 points.

CINEMA

257 exhibitors with 628 screens received a total of 2.0 million Euros for the successful presentation of German and European films as well as cinema programming awards. Each point was worth 0.07 Euros. The most successful exhibitor was Berlin's Yorck Kino GmbH who generated the greatest number of points with its 11 venues and 31 screens. The screen with the most points in 2019 was the "Zeise 1" cinema in Hamburg.

| | 2020 | 2019 | 2018 | 2017 |
|----------------------|-------------|--------------|--------------|--------------|
| PRODUCTION | | | | |
| Funding amount | 11,334,447€ | 11,243,970 € | 11,941,363 € | 12,775,057€ |
| Total points | 29,135,428 | 29,508,577 | 33,837,705 | 28,642,102 |
| Number of films | 66 | 75 | 74 | 61 |
| Point value | 0,40 € | 0,38 € | 0,35 € | 0,45 € |
| DISTRIBUTION | | | | |
| Funding amount | 2,818,624€ | 2,907,285 € | 3,020,596 € | 3,247,688 € |
| Total points | 18,010,309 | 22,282,417 | 24,573,847 | 17,153,940 |
| Number of films | 63 | 70 | 86 | 60 |
| Point value | 0,16€ | 0,13€ | 0,12 € | 0,19€ |
| SHORT FILM | | | | |
| Funding amount | 600,569€ | 569,684 € | 637,504€ | 661,045 € |
| Total points | 1,647.50 | 1,602.50 | 1,557.50 | 1,242.50 |
| Number of films | 60 | 58 | 65 | 50 |
| Point value | 364,53€ | 355,50 € | 409,31 € | 532,03€ |
| CINEMA | | | | |
| Funding amount | 1,990,345 € | 1,928,153€ | 2,091,660 € | 2,501,380 € |
| Total points | 29,508,890 | 26,988,691 | 25,766,340 | 26,413,556 |
| Number of Screens | 628 | 592 | 568 | 563 |
| Point value | 0,07€ | 0,07€ | 0,08 € | 0,09€ |
| AMOUNT OF FUNDING | 16,743,985€ | 16,648,131 € | 17,698,200 € | 19,166,695 € |

TOP 20 GERMAN FILMS

THE MOST POPULAR GERMAN FILMS IN 2020

| | Title | Cinema release | FFA ¹ | | | | |
|----|---|-------------------|-------------------------|----------------------|-------------------------|----------------------|-------------------|
| | | | Production funding | Reference funding | Distribution funding | Reference funding | Media services |
| 1 | NIGHTLIFE (FEA-COM) | 13 Feb 2020 | 600,000 | | 510,000 | | |
| 2 | DIE KÄNGURU-CHRONIKEN (FEA-COM) | 05 Mar 2020 | 550,500 | 87,252 | 300,000 | 90,000 | 200,000 |
| 3 | JIM BUTTON AND THE WILD 13 (CHI-ADV) | 01 Oct 2020 | 675,000 | 1,450,000 | 180,000 | 500,000 | 400,000 |
| 4 | WHEN HITLER STOLE PINK RABBIT (FEA-DRA) | 25 Dec 2019 | 500,000 | 315,000 | 350,000 | | 400,000 |
| 5 | THE PERFECT SECRET (FEA-COM) | 31 Oct 2019 | 600,000 | 180,000 | 350,000 | 300,245 | 400,000 |
| 6 | LINDENBERG! MACH DEIN DING (FEA-DRA) | 16 Jan 2020 | 600,000 | 239,401 | | | 100,000 |
| 7 | DIE HOCHZEIT (FEA-COM) | 23 Jan 2020 | 500,000 | 369,780 | | | |
| 8 | ENKEL FÜR ANFÄNGER (FEA-COM) | 06 Feb 2020 | 500,000 | | 400,000 | | |
| 9 | FOUR ENCHANTED SISTERS (CHI-FAN) | 09 Jan 2020 | 500,000 | | | 252,734 | 200,000 |
| 10 | CONNI – SECRET OF MAU THE CAT (CHI-ANI) | 02 Jul 2020 | 350,000 | 100,000 | 305,120 | 388,781 | 300,000 |
| 11 | LASSIE COME HOME (CHI-ADV) | 20 Feb 2020 | | 193,500 | | | |
| 12 | THE HIDDEN LIFE OF TREES (DOC-NAT) | 23 Jan 2020 | 200,000 | | 125,000 | | 100,000 |
| 13 | THE ELFKINS – BAKING A DIFFERENCE (CHI-ANI) | 30 Jan 2020 | 500,000 | 211,453 | 250,000 | | 300,000 |
| 14 | ES IST ZU DEINEM BESTEN (FEA-COM) | 08 Oct 2020 | 500,000 | 31,953 | 105,000 | 58,190 | 200,000 |
| 15 | RAVEN THE LITTLE RASCAL – HUNT FOR THE LOST TREASURE (CHI-ANI) | 12 Dec 2019 | | | | | 200,000 |
| 16 | JOJO RABBIT (FEA-COM) | 23 Jan 2020 | | | | | |
| 17 | DRAGON RIDER (CHI-ANI) | 15 Oct 2020 | 500,000 | 200,000 | 180,000 | 45,000 | 300,000 |
| 18 | OOOPS! 2 – THE ADVENTURE CONTINUES (CHI-ANI) | 24 Sep 2020 | | 27,823 | 61,350 | | 200,000 |
| 19 | LATTE AND THE MAGIC WATERSTONE (CHI-ANI) | 25 Dec 2019 | 391,500 | | 150,000 | | 100,000 |
| 20 | THE MAGIC KIDS – THREE UNLIKELY HEROES (CHI-FAN) | 23 Jan 2020 | 536,000 | 144,344 | | | 200,000 |
| | TOTAL | | 8,003,000 | 3,550,506 | 3,266,470 | 1,634,949 | 3,600,000 |

24 (DOC) DOCUMENTARY; (CHI) CHILDREN'S FILM; (FEA) FEATURE FILM; (ADV) ADVENTURE; (ANI) ANIMATION; (DRA) DRAMA; ¹ amount of funding in Euro | ² Source: DFFF – As of 28.01.2021 | ³ Information from the distributors – As of 31.12.2020

Production funding BKM¹ Admissions³ (Länder)¹² Project funding incl. Film Award Medien-DFFF FFF FFHSH MDM Others Filmstiftung board prize-money 1,232,000 500,000 1,000,000 1,379,279 2,202,500 645,679 500,000 800,000 600.000 809.282 2,906,393 1,000,000 600,000 910,000 782,032 1,022,800 650,000 725,919 685,000 500,000 450,000 1.999.999 1,200,000 600.000 691.427 1,572,446 200,000 500,000 700,000 750,000 685,685 976,000 500,000 654,357 800,000 225,000 200,012 806,741 532,823 670,000 900,000 300,000 434,338 451,959 350,000 450,000 361,303 980,298 500,000 300,000 384,354 150,000 359.217 179,353 270,000 352,108 928,000 150,000 343,379 750,000 500,000 775,000 880,372 700,000 293,728 608,000 100,750 200,000 1,100,000 269,887 254,412 241,719 2,342,280 2,000,000 556,640 239,011 526,301 550,000 606,000 250,000 350,000 450,000 550,000 234,719 1,040,000 300,000 1,500,000 233,873 21,924,702 2,106,429 7,370,012 6,756,640 3,256,741 2,184,354 1,500,000 5,735,000 9,878,498

FESTIVALS, AWARDS AND FOREIGN SALES IN 2020

PHYSICAL, HYBRID OR ONLINE: FFA-FUNDED FILMS CELEBRATED PREMIERES AROUND THE GLOBE

The 70th Berlinale featured two FFA-funded films in competition – "Berlin Alexanderplatz" and "Undine" (Silver Bear for Paula Beer, FIPRESCI Prize) –, but then film festivals were either postponed because of the coronavirus pandemic or cancelled altogether, they were held in a hybrid format or went completely online.

FFA-funded films were also present at international film festivals during this extraordinary year: whether in Toronto, San Sebastián, New York or Busan, they celebrated their premieres off- or online. The Venice Film Festival staged a physical event. The German Oscar candidate "And Tomorrow The Entire World" was invited to screen in competition and received a standing ovation in the Sala Grande on the Lido. The Tallinn Black Nights Offline Festival had a German focus, including a screening of "Curveball".

The two Berlinale films took centre stage again at the end of the year: actress Paula Beer was honoured as Best Actress for her role in "Undine" at the European Film Awards' virtual ceremony, and composer Dascha Dauenhauer received an award for her music score for "Berlin Alexanderplatz".

TOP FIVE - FILMS WITH FFA PRODUCTION FUNDING ON FOREIGN RELEASE

The most successful productions sold abroad again include children's and animated films. These family films took the top four positions to post the best sales results on the international market in 2020.

| Title | Cinema Release Germany | Countries | Total revenue* |
|-----------------------------------|---------------------------|-----------|----------------|
| LATTE AND THE MAGIC WATERSTONE | 25 Dec 2019 | 14 | 2,550,403 € |
| YAKARI | 29 Oct 2020 | 6 | 2,490,618 € |
| DRAGON RIDER | 15 Oct 2020 | 10 | 1,693,867€ |
| THE ELFKINS – BAKING A DIFFERENCE | 30 Jan 2020 | 11 | 1,431,066 € |
| VIC THE VIKING – THE MAGIC SWORD | not yet released | 12 | 1,420,131 € |

CORONA-RELATED MEASURES

In order to mitigate the impact of the coronavirus crisis on the German film and cinema industry, the FFA adopted and implemented numerous measures affecting the fund's various funding activities in 2020:

- Deferments of the film levy for the cinemas
- Deferments of loan repayments for exhibition, production and distribution
- Flexibiliity in the disbursement of cinema reference funding
- Covering pandemic-related additional costs arising due to the postponement of filming/ the release of funded projects via an emergency fund set up by the funders on the federal and state level
- Payment or waiver of reclaiming funding instalments in the event of postponement or cancellation of shooting/the release of funded projects
- Reduction of holdbacks decided on a case-by-case basis by the FFA board
- Special assistance for world sales companies in the form of a grant to be able to continue or resume sales activities
- Including those festivals not held as physical events for consideration to qualify for reference funding

In addition, the FFA joined forces with the Federal Government Commissioner for Culture and the Media (BKM) and the regional film funds to develop a joint aid programme with a total volume of 15 million Euros with measures in the areas of production, distribution and exhibition.

As part of its administrative responsibility for the BKM's funding programme, the FFA is also implementing the aid measures under the auspices of the "Neustart Kultur" programme. These include support for cinemas, film production and distribution, among others.



Filmförderungsanstalt

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