

2018

Funding

FFA...

FFA-Funding 2018

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More gender equality and increased investment by cinemas

In the FFA Funding Brochure 2018, you will once again find condensed and graphically edited facts and figures about funding activities from the previous year. This is also the first time that the financing components of films receiving production and distribution funding have been broken down. Another innovation is the description of reference funding for production and shorts, distribution and cinemas.

It is striking during 2018 that there was an almost equal gender balance between women and men in the key positions of direction and screenwriting. The proportion of women working in these fields had more than doubled over 2017. And the funding for projects by women has also increased and even tripled compared to the previous year.

Another remarkable result: although admission figures fell in 2018, the cinemas were more active in investing than in 2017. Cinema-owners submitted 10 per cent more applications for modernisation, expansion and new construction measures for their screening venues, of which more than 90 per cent were approved.

2018 was also a year when FFA-backed films attracted widespread attention at home and abroad and received numerous awards.

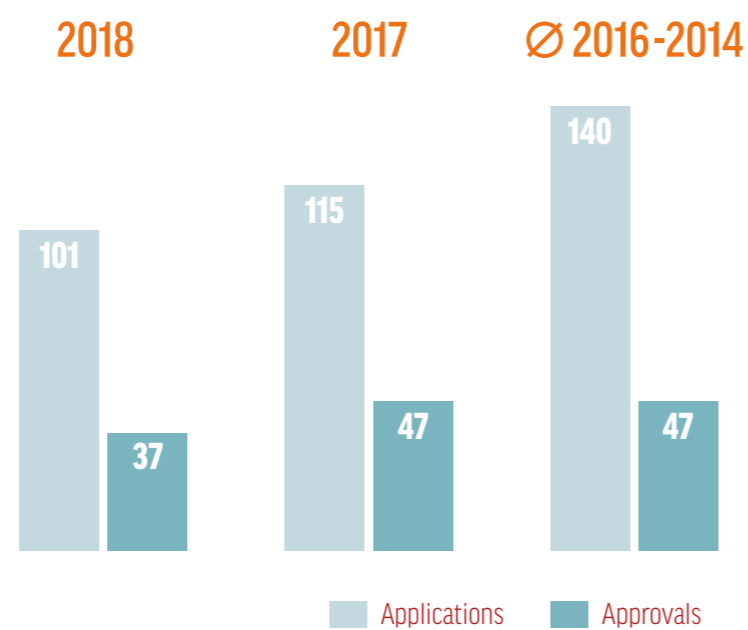
Production

Of 101 applications, 37 projects

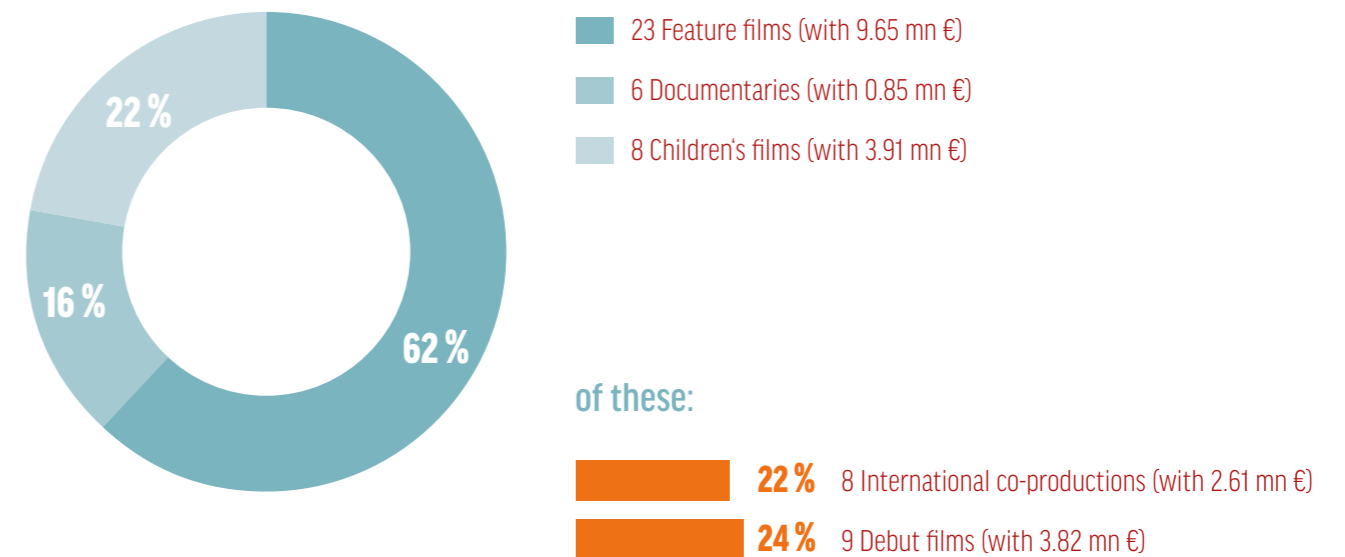
In 2018, there were again fewer applications submitted to the Committee than in previous years. Of 101 applications, 37 projects – 23 feature films, 6 documentaries and 8 children’s films – received positive notifications. This corresponds to a funding quota of 37 per cent.

Around 24 per cent of the applications were debut or second films. The Committee allocated a total of 14.4 million Euros – around 3.6 million Euros less than in 2017.

Project film funding



Number of approvals by category



The „Outstanding Films for Children“ Initiative

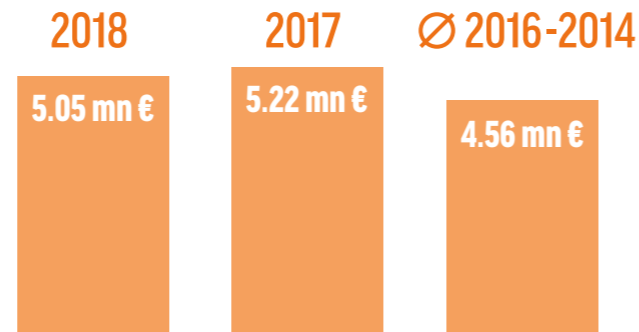
In 2018, 2 projects from the funding initiative were supported with backing from the FFA. The films MADISON and BREAK THE BALLET received a total of 500,000 Euros for their production.

Production

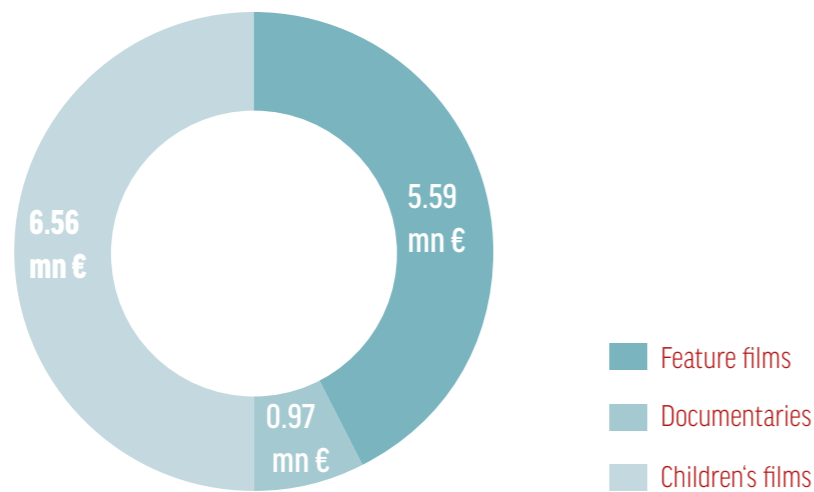
The number of supported in

Average production costs

The production costs of films supported in 2018 continued to be above the 5 million mark at an average 5.05 million Euros. The number of supported international co-productions fell sharply from 21 in 2017 to 8 last year.



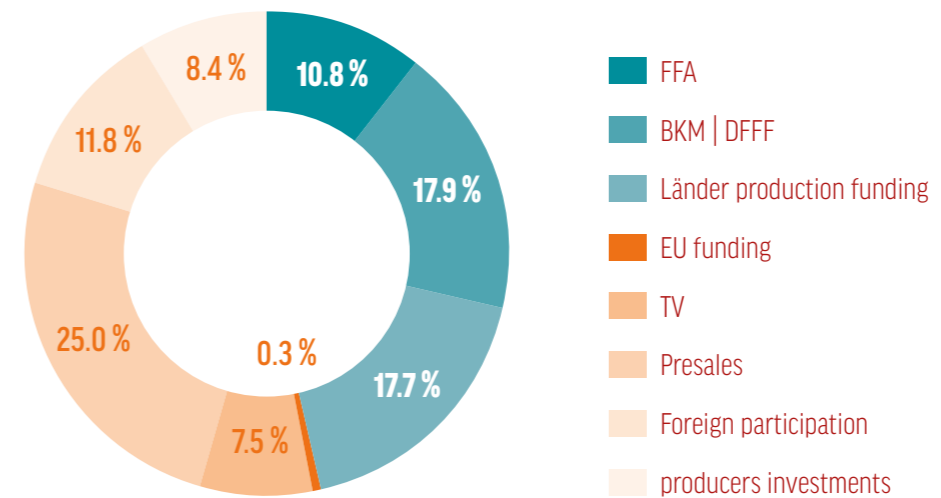
Production costs by category



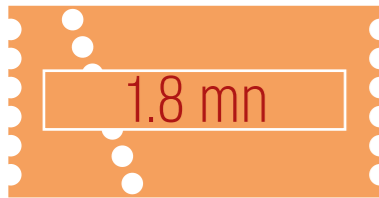
Components of the financing for films receiving FFA funding

On average, the FFA provided 11 per cent of the financing for a production supported by the project funding programme in 2018. Taken together with the funding programmes of the Bund, the Länder and the EU, the proportion of funding was 48 per cent.

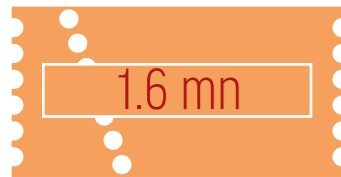
Presales also provided a significant proportion of the production costs with a quarter of the financing, followed by foreign participation of 12 per cent and own funds of 8 per cent. TV stations participated with an average 7.5 per cent of the film's overall production costs.



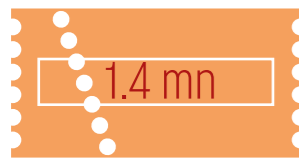
The most successful films in 2018 with production funding from the FFA



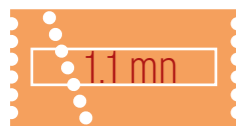
Title	1 JIM BUTTON AND LUKE THE ENGINE DRIVER	6 HELP, I SHRUNK MY PARENTS
FFA funding	800,000 €	500,000 €
Release date Distributor	29.03.2018 Warner	18.01.2018 Sony
Admissions	1.8 mn	0.9 mn



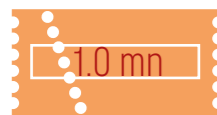
Title	2 THE LITTLE WITCH	7 25 KM/H
FFA funding	555,000 €	494,000 €
Release date Distributor	01.02.2018 STUDIOCANAL	31.10.2018 Sony
Admissions	1.6 mn	0.9 mn



Title	3 THIS CRAZY HEART	8 BALLOON
FFA funding	300,000 €	650,000 €
Release date Distributor	21.12.2017 Constantin	27.09.2018 STUDIOCANAL
Admissions	1.4 mn (in 2018) total 2.1 mn	0.8 mn



Title	4 CLASS REUNION	9 THAT BOY NEEDS FRESH AIR
FFA funding	520,000 €	520,000 €
Release date Distributor	20.09.2018 Warner	25.12.2018 Warner
Admissions	1.1 mn	0.8 mn



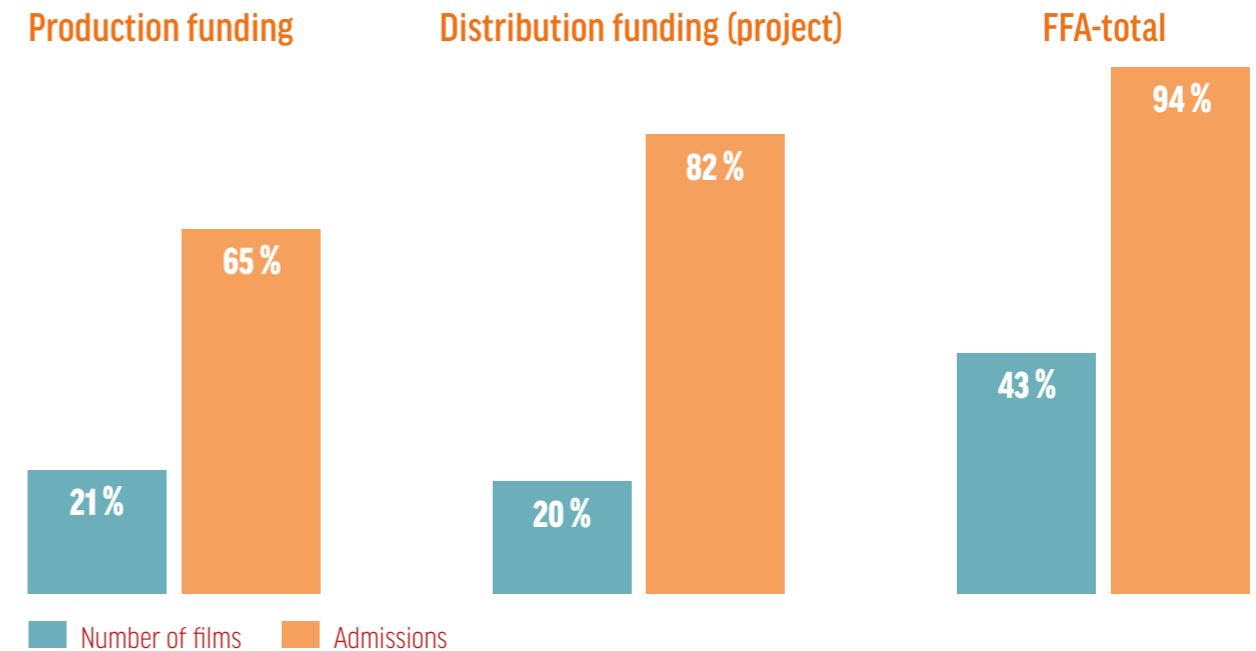
Title	5 100 THINGS	10 THE FAMOUS FIVE - AND THE VALLEY OF THE DINOSAURS
FFA funding	520,000 €	450,000 €
Release date Distributor	06.12.2018 Warner	15.03.2018 Constantin
Admissions	1.0 mn	0.5 mn

SUCCESS-QUOTIENTS

228 German films were premiered in German cinemas during 2018. More than a fifth of these films received support from the FFA through the project or distribution funding programmes. These films were extremely successful with audiences. Films receiving production funding were seen by around two-thirds and those

receiving distribution as high as 82 per cent of all cinema-goers buying tickets for German releases. A total of 43 per cent of all German premieres received FFA funding in 2018. These films were responsible for 94 per cent of the admissions for the German premieres.

German premieres



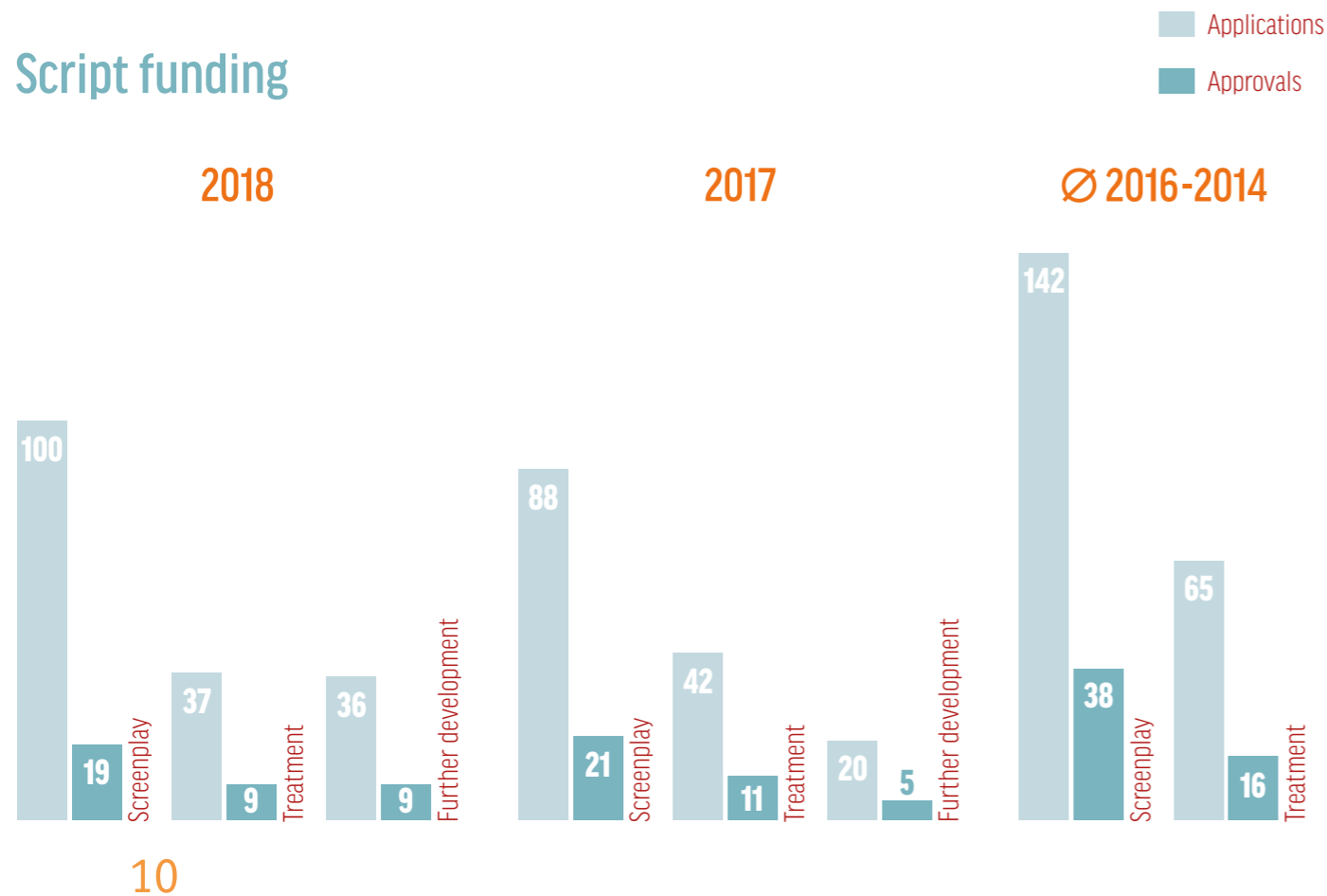
Script

36 applications were submitted

The Committee decided on 100 applications and supported 19 new screenplay projects with a total of 510,000 Euros. This corresponds to a funding quota of 19 per cent. A total of 90,000 Euros was allocated to support 9 screenplays at treatment stage.

36 applications were submitted to the Committee for the further development of a screenplay, with 9 projects being supported. This corresponds to a funding quota of 25 per cent. The Committee allocated around 1.3 million Euros in total.

Script funding



Script-funded projects released theatrically in 2018

Title	Applicant	Cinema release	Funding
THE BEGINNER	Alexandra Sell	18.01.2018	7,000 €
THE CAPTAIN	Robert Schwentke	15.03.2018	25,000 €
TRANSIT	Christian Petzold	05.04.2018	30,000 €
3 DAYS IN QUIBERON	Emily Atef	12.04.2018	30,000 €
MATTI AND SAMI AND THE THREE BIGGEST PROBLEMS IN THE UNIVERSE	Stefan Westerwelle und Ingo Schuenemann	19.04.2018	30,000 €
ON HUNTING – WHO OWNS NATURE?	Alice Agneskirchner	10.05.2018	15,000 €
SYSTEM ERROR	Florian Opitz	10.05.2018	20,000 €
STYX	Wolfgang Fischer und Oliver Ziegenbalg	13.09.2018	20,000 €
A DYSFUNCTIONAL CAT	Susan Gordanshekan	04.10.2018	30,000 €
IN MY ROOM	Ulrich Köhler	08.11.2018	25,000 €
WHAT DOESN'T KILL US	Sandra Nettelbeck	15.11.2018	25,000 €
SANDSTERN	Yilmaz Arslan	29.11.2018	25,000 €

Gender distribution

Production

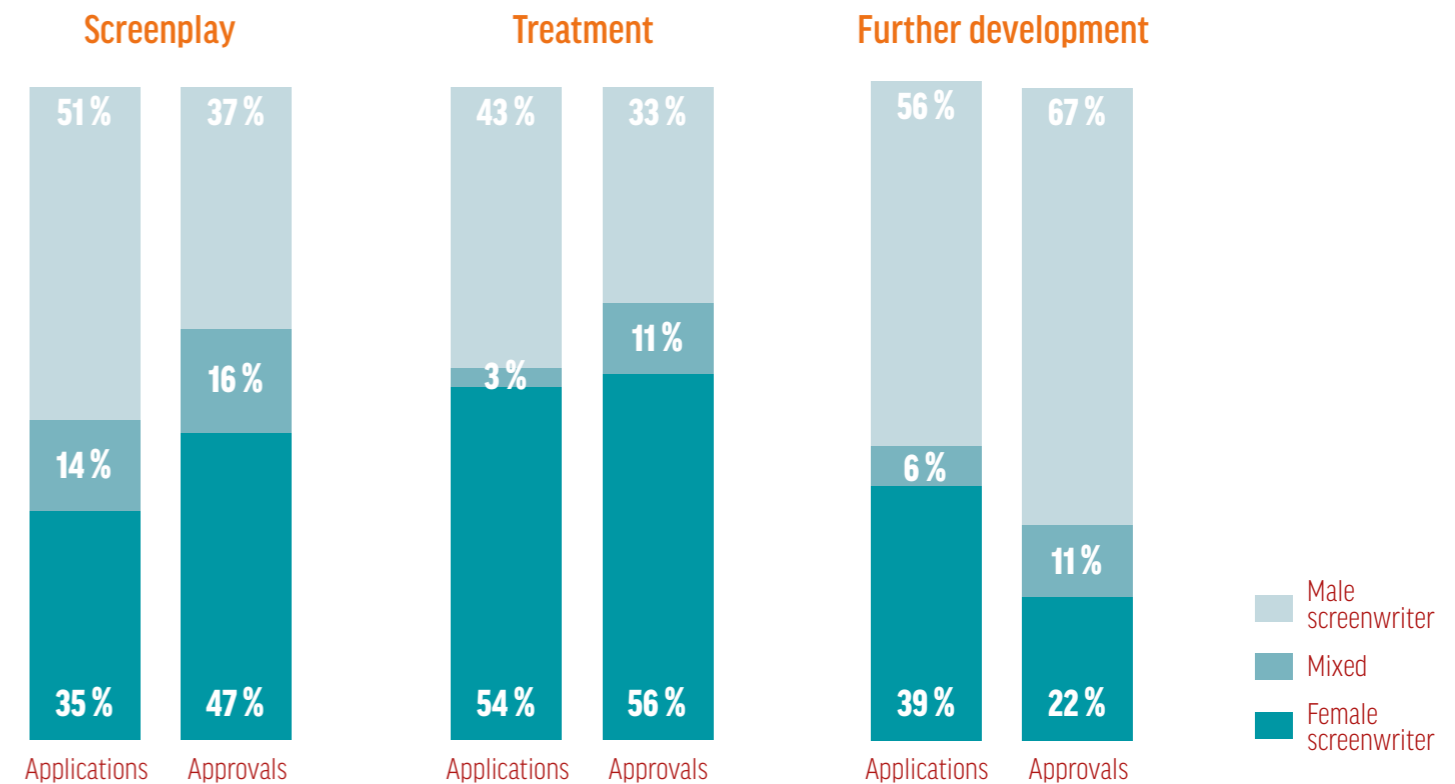
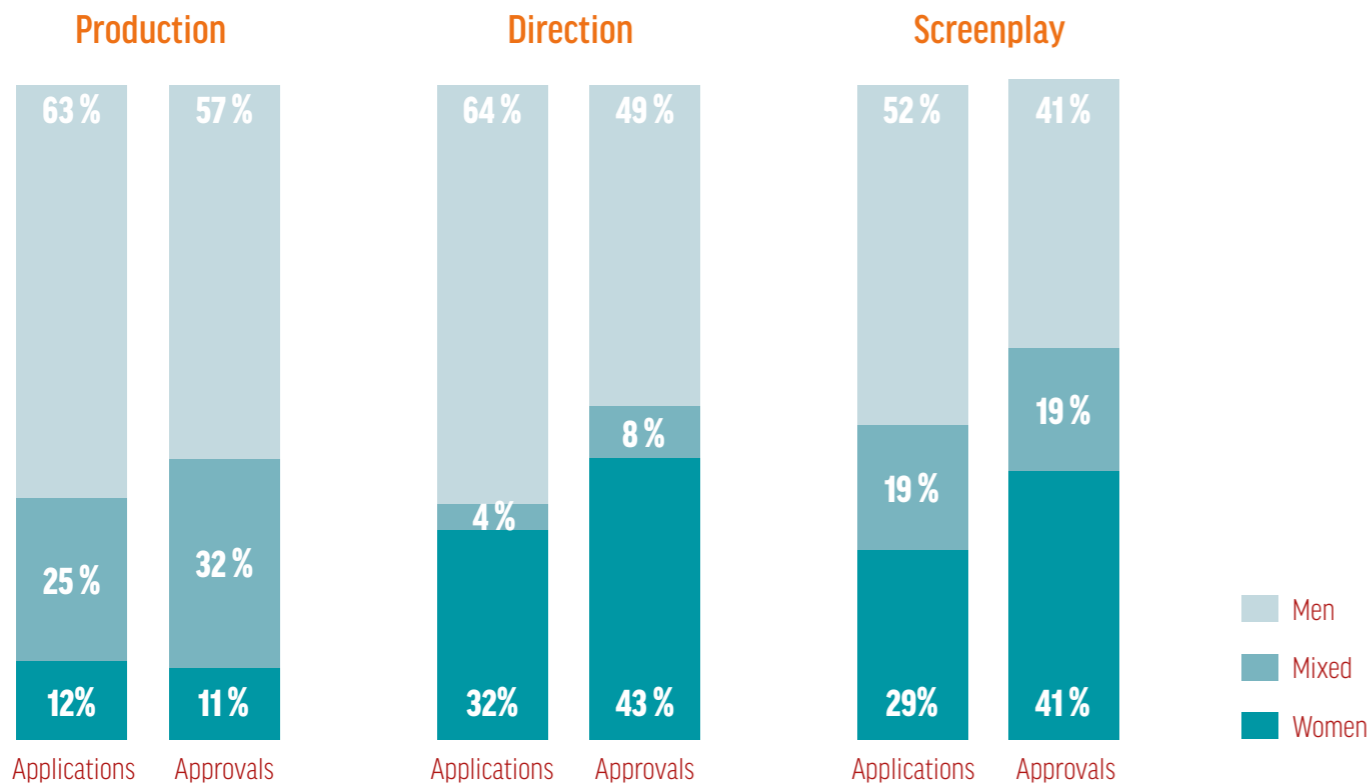
This was the first time that the proportion of women involved in projects submitted during 2018 for production funding was up to 32 per cent in the key positions of production, direction and screenwriting. The proportion of funded projects made exclusively by female authors or directors has risen sharply compared to the previous year.

41 per cent of the supported films were written by female screenwriters and 43 per cent realised by women directors. Taken together with the mixed crews, this was the first time that these projects made up more than half of the funding decisions in the field of directing, and even reached 60 per cent in the field of screenwriting.

Script

2018 also saw almost half of the supported screenplays being written by female screenwriters. The proportion of women supported for treatments was even higher at 56 per cent. The proportion of mixed writing teams was also very high again in both categories.

However, it was still the other way round for projects receiving support for the further development of their screenplays: two-thirds of the ideas here were developed exclusively by men.

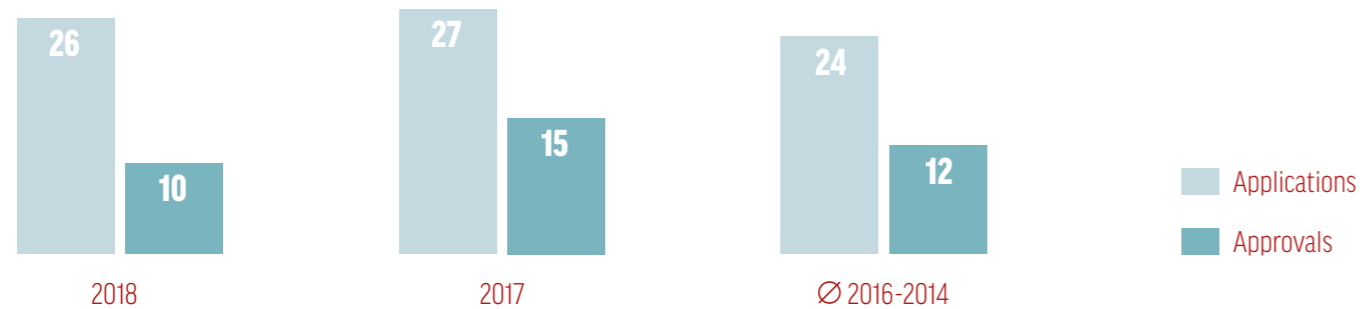


International Co-productions

German-French Funding

The German-French Funding Committee supported 10 out of a total of 26 applications – this corresponds to a funding quota of 38 per cent. 3 projects by up-and-coming producers received 85,000 Euros as part of the project development funding programme.

10 Minitraité-funded productions were released theatrically in Germany during 2018. The Committee allocated a total of 3.1 million Euros, with 1.6 million Euros coming from the FFA and BKM.



The most successful films with Minitraité funding released in Germany during 2018

	Title	Applicant	Cinema release (DE)	Funding (DE)	Admissions
1	TRANSIT	Schramm Film Koerner & Weber GbR	05.04.2018	300,000	112,491
2	FOXTROT	Pola Pandora Filmproduktion GmbH	12.07.2018	200,000	24,354
3	SUBMERGENCE	Neue Road Movies Dritte Produktionen GmbH	02.08.2018	200,000	16,187
4	SEARCHING FOR INGMAR BERGMAN	C-Films (Deutschland) GmbH	12.07.2018	100,000	10,809
5	MY BROTHER'S NAME IS ROBERT AND HE IS AN IDIOT	Philip Gröning Filmproduktion e. K.	22.11.2018	180,000	7,355

German-Italian Co-Production Development Fund

The FFA and the Italian Ministry for Culture and Tourism (MiBACT) established the German-Italian Co-Production Development Fund to encourage closer collaboration between German and Italian filmmakers.

2 of the 9 applications received positive notifications in 2018. THEY CALLED HIM BUD SPENCER and TREE OF EARS were each allocated 25,000 Euros. The Committee had a total volume of 100,000 Euros at its disposal.

German-Polish Film Fund

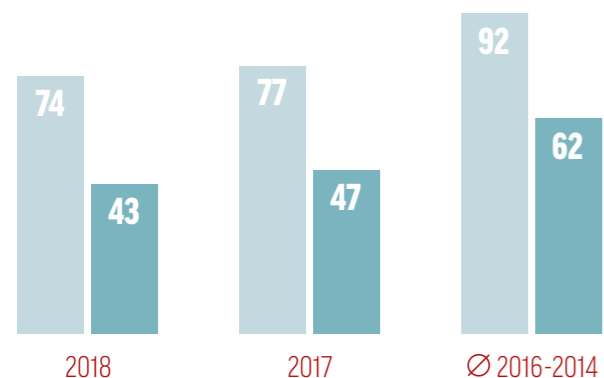
As a partner of the German-Polish Film Fund set up by Mitteldeutsche Medienförderung, Medienboard Berlin-Brandenburg and the Polish Film Institute, the FFA makes up to 100,000 Euros available each year to support project development.

In 2018, the German-Polish Film Fund supported the development of 1 project with a total of 50,000 Euros: MORPHINE.

Distribution

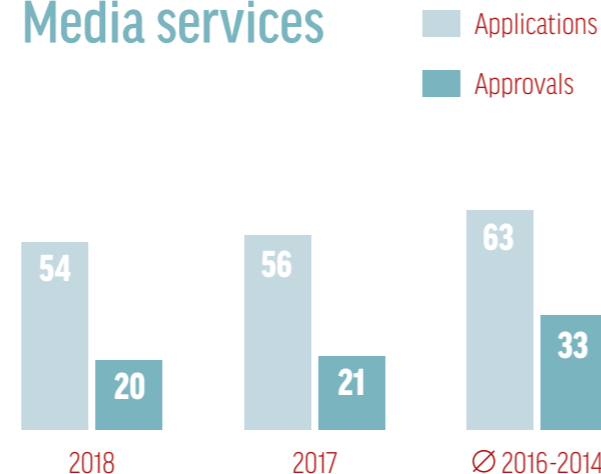
The Committee issued positive notifications to 58 per cent of the applications for distribution funding. They were primarily for feature films at around 67 per cent, with 14 per cent for children's films and around 19 per cent for documentaries. The FFA thus supported the distributors due to the rising costs for film prints, advertising and marketing with a total of 7.8 million Euros. Three quarters of the films supported during 2018 had a distribution budget of more than 300,000 Euros. 1 project was awarded 15,000 Euros in world sales funding.

Distribution funding

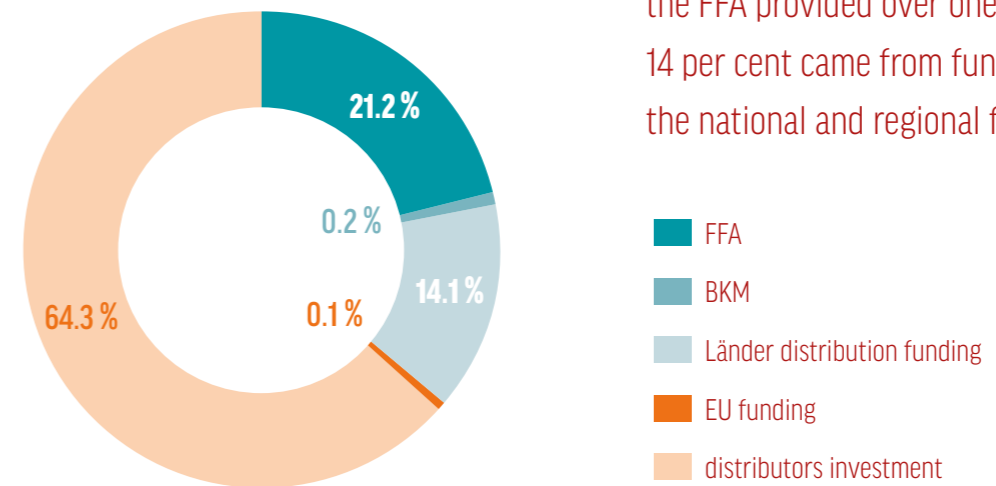


5.2 million Euros were approved for so-called media services, i.e. advertising time for the promotion of theatrical films on television and radio. This corresponds to a funding quota of 37 per cent. 80 per cent of the supported media services were granted for feature films, 15 per cent for children's films and another 5 per cent for documentaries. The Committee awarded a total of 13 million Euros as was the case in 2017.

Media services



Components of financing for films receiving distribution funding in 2018



Almost two-thirds of the budgets for the supported productions were raised by the distributors through their own funds. On average, the FFA provided over one fifth of the financing. 14 per cent came from funds administered by the national and regional film funds.

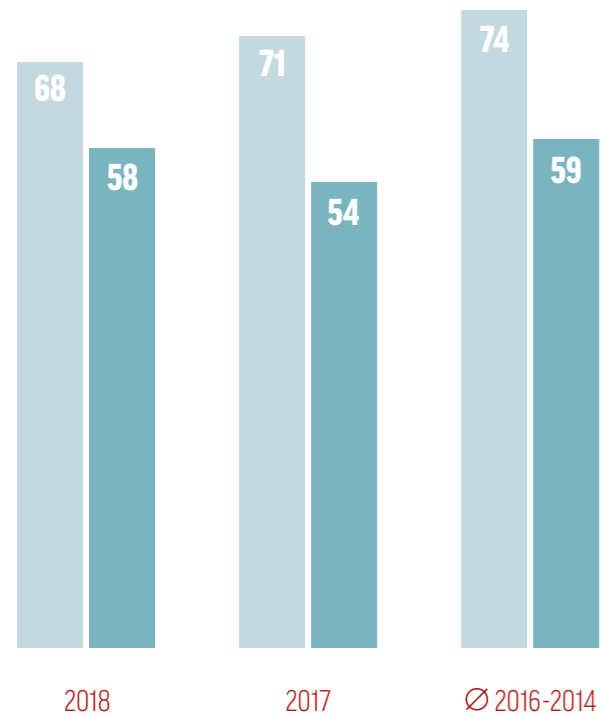
Precosts by budget category for the supported films

Precosts	2018	% share	2017	% share	Ø 2016-2014	% share
0 € - 100,000 €	2	5 %	2	4 %	3	6 %
100,001 € - 300,000 €	8	19 %	9	20 %	16	30 %
300,001 € - 1 mn €	15	36 %	18	40 %	15	28 %
> 1 mn €	17	40 %	16	36 %	20	37 %

Video

The Committee supported the marketing and promotion of German theatrical films on DVD/ Blu-Ray with 2.4 million Euros. 85 per cent of the applicants received a positive notification of funding. The funding quota of applications for the release of films via Video-on-Demand was once again at 100 per cent.

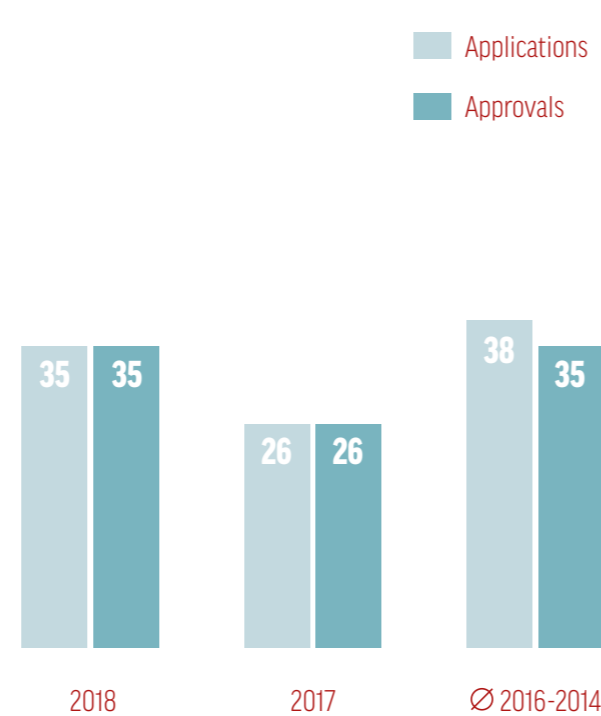
Video funding



Repayments

The possibility of a combined application for video and VoD funding was used in 28 instances. In addition, support was given to a joint promotional campaign by video stores. The Committee allocated a total of 2.4 million Euros – just under 1 million Euros less than in 2017.

Video-on-Demand



In 2018, there was another sharp rise in the repayments in the fields of production, distribution and video: producers and distributors paid over 2 million Euros back to the FFA.

Video companies repaid around 1.4 million Euros, about 1 million more than in 2017.

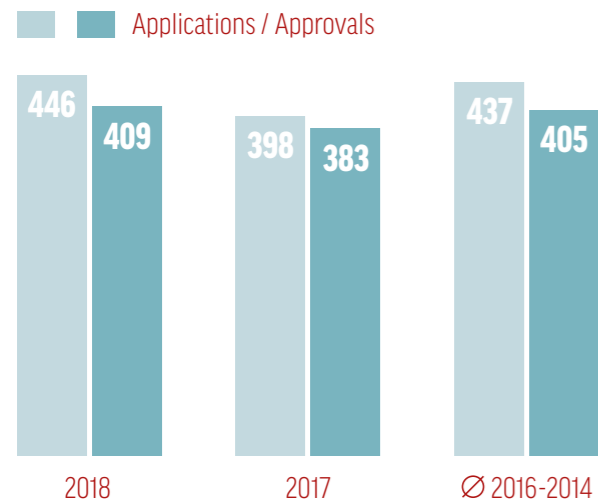
Repayments	2018	2017	Ø 2016-2014
Project film funding	2,278,345 €	938,068 €	2,504,808 €
Distribution funding	2,203,449 €	1,312,881 €	1,830,570 €
Video funding	1,358,453 €	373,048 €	2,075,429 €

Exhibition (Cinema)

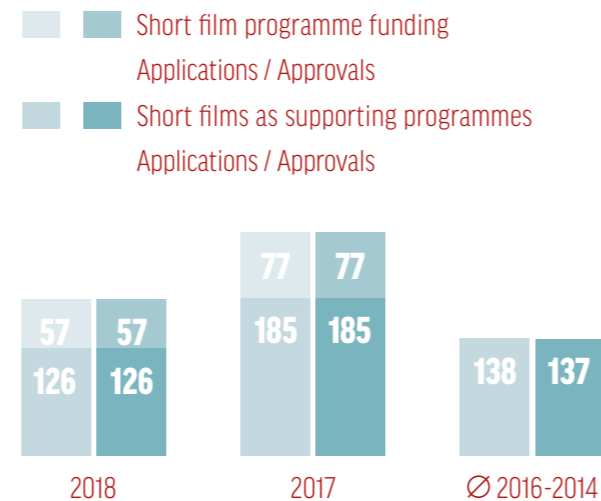
Cinema-owners submitted 446 applications during 2018 for modernisation, expansion and new construction measures for their screening venues – 48 applications more than in the previous year. 92 per cent of these projects were approved. Short films in the cinemas were again given a very positive assessment with a funding quota of 100 per cent and funding amounting to 183,075 Euros.

This year saw the cinema-owners submitting 57 applications for the funding of short film programmes in addition to the funding category only introduced in 2017 for short films as supporting programmes. The Committee allocated a total of 17,9 million Euros as part of the cinema funding programme (including partial waivers) – 6.2 million Euros more than in 2017.

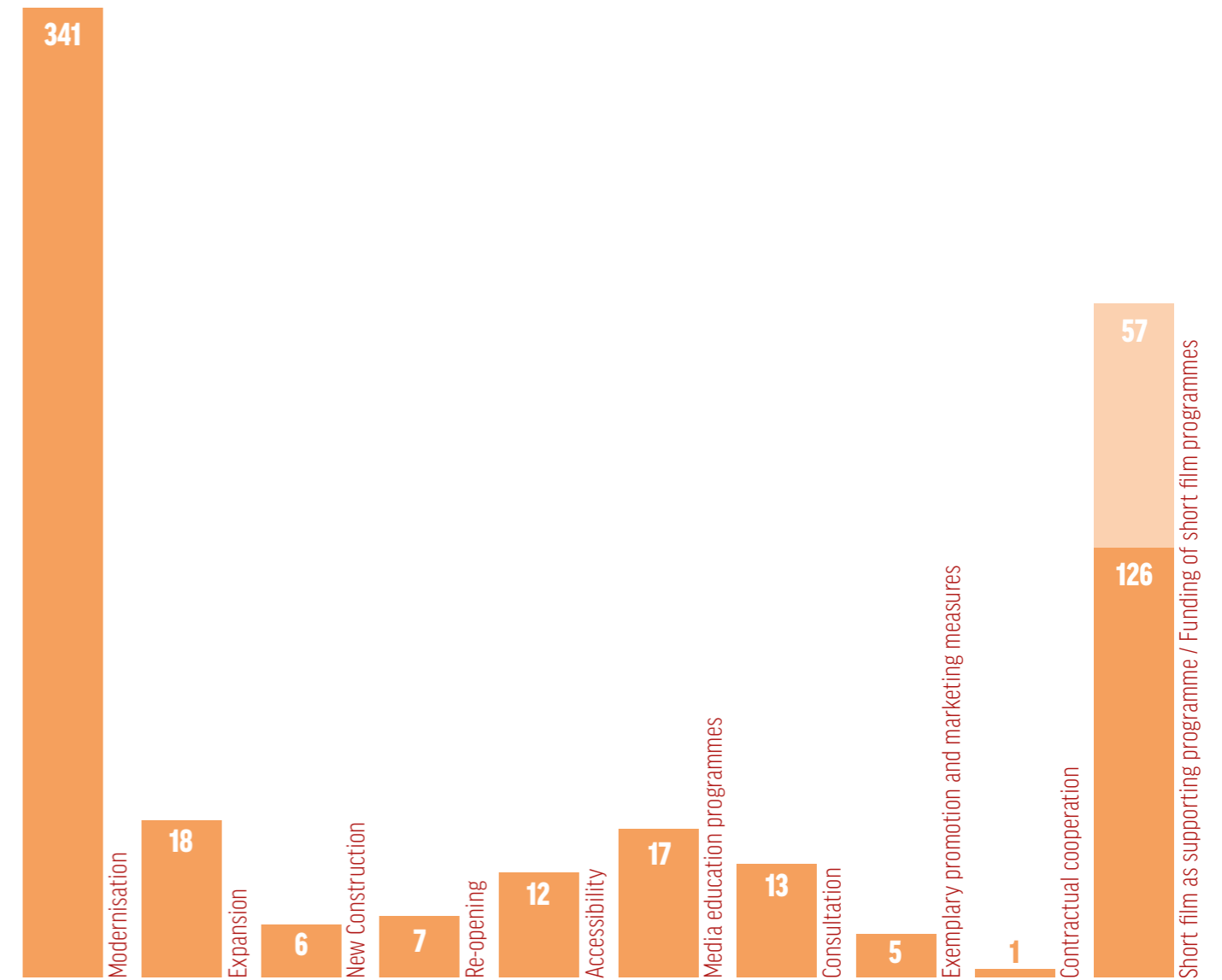
Cinema funding



Short films in the cinemas



Approvals by measures in 2018



Reference funding

The FFA awards retroactive funding for success in the cinemas or participation at festivals, and this support can be invested in a new project without any committee decision. The FFA's reference funding benefits producers, distributors and exhibitors. A points system serves as the benchmark for the allocation of the funding amount which varies each year.

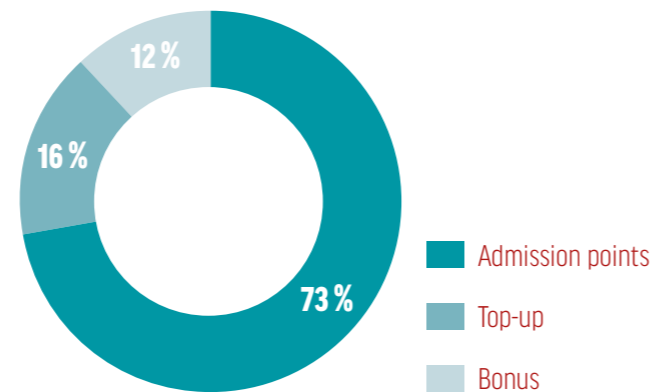
Short film

In 2018 65 short films reached around 1,600 points, with their producers receiving a total of 638,000 Euros from the FFA. This corresponds to a value of around 410 Euros per point. The productions CALL OF CUTENESS, SPIRIT AWAY, BROKEN – THE WOMEN'S PRISON AT HOHENECK, THE TRANSFER, GABI and EYE FOR AN EYE were particularly successful.

Production

The FFA paid out a total of 11.9 million Euros reference film funding to the producers of 74 commercially and/or cultural successful films. 33.8 million admissions and festival points were generated. This resulted in a funding amount of 35 Cents per sold cinema ticket and festival point. 37 per cent of the available funding budget went to the year's most successful producers: Constantin Film Produktion, Warner Bros. Film Produktion, and HerbX film.

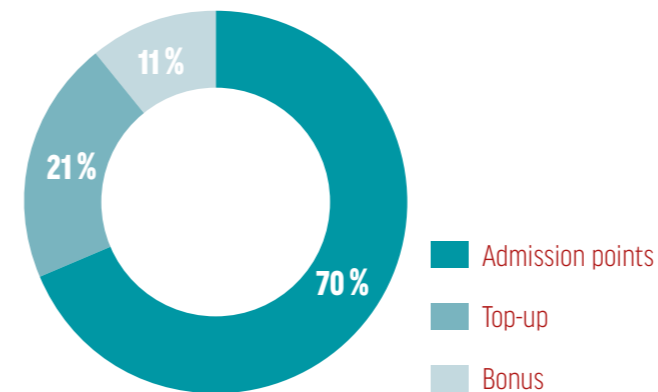
Total number of points reached



Distribution

Distributors received a total of 3 million Euros for 86 successfully released films. 24.6 million admission points were generated. The funding amount per sold cinema ticket was 12 Cents. 43 per cent of the total amount was shared between the year's most successful distributors: Constantin Film Verleih, Warner Bros. Entertainment, and Universum Film.

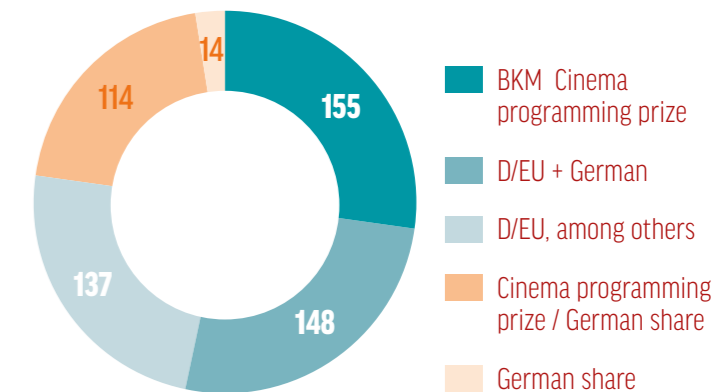
Total number of points reached



Cinema

A total of 2.1 million Euros was paid out to cinema-owners by the cinema reference funding programme for box-office successes and winning cinema programming awards. 25.8 million admission points were shared among 568 screens. The funding amount per admission point was 8 Cents. The grants are awarded for the modernisation, improvement and new construction of cinemas.

Distribution of reference points to number of screens



TOP 20 German films

The most popular German films in 2018

Title	Cinema release	Project funding	Reference funding	FFA		Media services VPRT	BKM		Production funding (Länder)					Admissions (Tickets) 2018	
				Distribution funding	Reference funding		DFFF	Project funding incl. Film Award prize-money	FFF	Medienboard	Filmstiftung	FFHSH	MDM		others
1 JIM BUTTON AND LUKE THE ENGINE DRIVER	29.03.2018	800,000	1,098,288	250,000		600,000	4,000,000		1,024,087	800,000				2,950,000	1,813,006
2 THE LITTLE WITCH	01.02.2018	555,000	79,236	400,000	50,000	300,000	1,228,372	325,379	1,071,075				713,451	161,323	1,582,668
3 THIS CRAZY HEART	21.12.2017	300,000	600,000	300,000		200,000	1,072,029		1,100,000	400,000					1,417,681
4 HOW ABOUT ADOLF?	18.10.2018		278,387	300,000		200,000	616,000		250,000		900,000				1,272,832
5 CLASS REUNION	20.09.2018	520,000	779,000				1,136,000			800,000					1,134,830
6 SAUERKRAUTKOMA	09.08.2018			150,000			448,000		550,000						1,004,707
7 100 THINGS	06.12.2018	520,000	200,000	400,000		400,000	1,176,080		300,000	600,000			300,000		963,317
8 HELP, I SHRUNK MY PARENTS	18.01.2018	500,000		300,000	52,000	200,000	1,100,000		800,000		1,000,000			400,000	858,498
9 25 KM/H	31.10.2018	494,000	270,000	300,000	52,000	400,000	829,280		250,000	300,000	100,000	225,000		100,000	855,040
10 BALLOON	27.09.2018	650,000	400,000	350,000		300,000	2,049,800		1,250,000	700,000			150,000		758,910
11 THAT BOY NEEDS FRESH AIR	25.12.2018	520,000	203,600	500,000		300,000	1,056,000		300,000	350,000	1,040,400				752,145
12 THE FAMOUS FIVE - AND THE VALLEY OF THE DINOSAURS	15.03.2018	450,000	449,735	300,000			783,824		1,157,339						533,788
13 PETTSON AND FINDUS 3 - FINDUS MOVES OUT	13.09.2018	600,000	213,831	250,000			1,276,800	23,677			900,000		600,000	800,000	518,983
14 THE MOST BEAUTIFUL GIRL IN THE WORLD	06.09.2018	400,000		350,000		300,000	544,000			300,000					503,338
15 HOT DOG	18.01.2018	630,000	748,663	300,000	285,722		1,784,000		550,000	800,000				220,000	500,064
16 POPE FRANCIS: A MAN OF HIS WORD	14.06.2018			200,000	30,000	200,000									495,082
17 LITTLE MISS DOLITTLE	10.05.2018			300,000	32,000		745,069		208,454		657,913			175,000	471,170
18 WENDY - FRIENDSHIP FOREVER	22.02.2018		260,000	300,000	52,000		692,800				700,000				388,964
19 TABALUGA	06.12.2018			300,000	32,323	200,000	819,540		1,250,000	200,000		300,000			365,109
20 GUNDERMANN	23.08.2018	470,000	135,265	80,000	30,000	200,000	750,000	618,704		500,000	700,000		600,000		334,074
TOTAL:		7,409,000	5,716,005	5,630,000	616,045	3,800,000	22,107,593	967,760	10,060,955	5,750,000	5,998,313	525,000	2,363,451	4,806,323	16,524,206

Festivals, prizes and foreign sales in 2018

Selection

3 DAYS IN QUIBERON

Berlin International Film Festival (Competition); Chicago International Film Festival; International Film Festival India, Goa; Moscow International Film Festival; Shanghai International Film Festival; Sydney International Film Festival; German Film Award in seven categories (incl. Best Feature Film, Best Director: Emily Atef, Best Acting Performance – Female Lead: Marie Bäumer); European Film Award (Best Film Score: Christoph Kaiser and Julian Maas)

FOXTROT

Hong Kong International Film Festival; Moscow International Film Festival; Odessa International Film Festival; Sofia International Film Festival; Sydney International Film Festival; Sundance Film Festival; Vilnius International Film Festival; European Film Award 2018: (Best Director: Samuel Maoz)

IN MY ROOM

Festival de Cannes (Un Certain Regard); Karlovy Vary International Film Festival; Busan International Film Festival; Jerusalem International Film Festival; Mumbai International Film Festival; New York International Film Festival; Toronto International Film Festival; Vancouver International Film Festival

NEVER LOOK AWAY

Venice International Film Festival (Competition, Leoncino d'Oro Prize, ARCA Cinemagiovani Prize: Best Film of Venezia 75); Sevilla European Film Festival; Los Angeles International Film Festival; Hamptons International Film Festival; Rio de Janeiro International Film Festival; Toronto International Film Festival; Zürich Film Festival; entry on the shortlist for the „Best Foreign Language Film“ category for the 2019 Oscars

SEARCHING FOR INGMAR BERGMAN

Festival de Cannes (Cannes Classics); Karlovy Vary International Film Festival; La Rochelle International Film Festival; International Documentary Film Festival Amsterdam; New York International Film Festival; Stockholm International Film Festival; Tokyo International Film Festival

STYX

Berlin International Film Festival (Panorama, Prize of the Ecumenical Jury, Heiner Carow Prize); Karlovy Vary International Film Festival; Venice International Film Festival (Venice Days); Istanbul International Film Festival; Jerusalem International Film Festival; Shanghai International Film Festival; Stockholm International Film Festival; Toronto International Film Festival

THE CAPTAIN

Bari International Film Festival (Best Film Director: Robert Schwentke, Best Actor: Max Hubacher); Vilnius Film Festival (FIPRESCI 2018 for Robert Schwentke: The International Critics Prize: Best Film); Ankara International Film Festival; Hong Kong International Film Festival; Istanbul Film Festival; Haugesund – The Norwegian International Film Festival; Rotterdam International Film Festival; Seattle International Film Festival; German Film Award 2018 (Best Sound); European Film Award 2018 (Best Sound)

TRANSIT

Berlin International Film Festival (Competition); Buenos Aires International Independent Film Festival; Hong Kong International Film Festival; Istanbul International Film Festival; Jerusalem International Film Festival; New York International Film Festival; Singapore International Film Festival; Shanghai International Film Festival; Sydney International Film Festival; Toronto International Film Festival; Tallinn Black Nights Film Festival

TOP TEN for films with FFA production funding on foreign release



Title
Cinema Release Germany
Countries
Global Box Office in 2018
excluding Germany

1 LUIS AND ALIENS

24.05.2018
50
10.7 mn €

6 A FANTASTIC WOMAN

07.09.2017
33
3.0 mn €



Title
Cinema release Germany
Countries
Global Box Office in 2018
excluding Germany

2 MAYA THE BEE:
THE HONEY GAMES

01.03.2018
35
6.6 mn €

7 HAPPY FAMILY

24.08.2017
18
2.2 mn €



Title
Cinema release Germany
Countries
Global Box Office in 2018
excluding Germany

3 A STORK'S JOURNEY

11.05.2017
10
5.0 mn €

8 THE LITTLE WITCH

01.02.2018
21
2.0 mn €



Title
Cinema release Germany
Countries
Global Box Office in 2018
excluding Germany

4 THE YOUNG KARL MARX

02.03.2017
9
3.6 mn €

9 PETTSON AND FINDUS 3 -
FINDUS MOVES OUT

13.09.2018
5
1.9 mn €



Title
Cinema release Germany
Countries
Global Box Office in 2018
excluding Germany

5 THE SEVENTH DWARF

25.09.2014
2
3.4 mn €

10 THIS CRAZY HEART

21.12.2017
7
1.2 mn €

Source: German Films / comScore – As of 31.12.2018

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